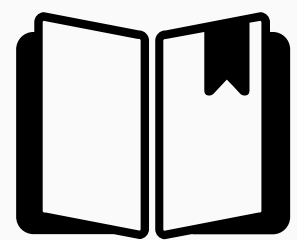


Report

# ACADEMY OF INTELLECTUAL PROPERTY

January - June 2025





# CONTENT



## CHAPTER 1

### IP ACADEMY PROJECTS IN COOPERATION WITH WIPO ACADEMY

- 1.1. Project for folk craft artisans «The Role of Intellectual Property in Preserving Cultural Identity and Heritage» (2024-2025)
- 1.2. Project «Women Innovation and Startup Empowerment»
- 1.3. Participation in events organized by the WIPO Academy for IPTI representatives
- 1.4. Adaptation of DL 001, 101 courses (2024-2025)
- 1.5. IP Academy website



## CHAPTER 2

### IP ACADEMY PROJECTS

- 2.1. Project «The Key to Innovative Education: Implementing IP Basics in School Curricula»
- 2.2. National educational campaign «Intellectual Property and Music: Feel the Beat of IP» dedicated to the International Intellectual Property Day 2025
- 2.3 Video project «IP Train: Lectures on Intellectual Property by the IP Academy of Ukraine»
- 2.4 Project «Case Law of the CJEU»
- 2.5 Project «IP Monday: Simplifying Complexity»
- 2.6 Summer school «AI, Code & IP»



## CHAPTER 3

### TRAININGS AND TRAINING COURSES

- 2.1. The training course «A Brand is a Key Intangible Asset in the Modern Political Context» in cooperation with the Research Service of the Verkhovna Rada of Ukraine
- 2.2. Capacity-building Program for educators in secondary education institutions «Professional Upgrade: IP for Educators»
- 2.3 The training «Academic Integrity in Teaching: Principles, Challenges, and Practical Solutions» in cooperation with the Kyiv Medical College, institution of professional pre-higher education



## CHAPTER 4

### INFORMATIONAL AND REFERENCE, INFORMATIONAL AND ANALYTICAL AND POPULAR SCIENCE EDITIONS

- 4.1 Information and analytical research
- 4.2. Guides
- 4.3. Digests
- 4.4. Checklists



## CHAPTER 5

### PARTICIPATION IN EVENTS AND EDITIONS

- 5.1. Experts as guest speakers at events
- 5.2. Participation in events within the framework of cooperation with the NENC of the Ministry of Education and Science of Ukraine
- 5.3. Publications in the media



## CHAPTER 6

### PROMOTIONAL MATERIALS

- 6.1. A series of cards and videos about the Academy and its achievements
- 6.2. Series of interviews «A Step into Knowledge: Learning Opportunities in Intellectual Property»
- 6.3. A series of thematic cards for celebratory events and on intellectual property issues

# CHAPTER 1

## **IP ACADEMY PROJECTS IN COOPERATION WITH WIPO ACADEMY**

- 1.1. Project for folk craft artisans «The Role of Intellectual Property in Preserving Cultural Identity and Heritage» (2024-2025)
- 1.2. Project «Women Innovation and Startup Empowerment»
- 1.3. Participation in events organized by the WIPO Academy for IPTI representatives
- 1.4. Adaptation of DL 001, 101 courses (2024-2025)
- 1.5. IP Academy website

# COOPERATION WITH THE WIPO ACADEMY

The cooperation is realized through participation in the events/projects of the WIPO Academy and holding events with its support, etc.



## **Cooperation aim:**

To be the leading platform in Ukraine for lifelong education in intellectual property, development of intellectual property culture, and raising awareness of creators' rights.



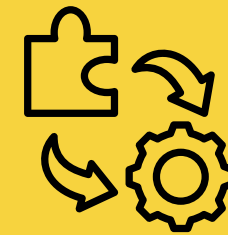


# THE PROJECT FOR FOLK CRAFT ARTISANS



## **Project aim:**

To provide artisans with intellectual property knowledge and skills in the field of intellectual property protection and commercialization.



## **Project components:**

- Training course (November - December 2024)
- Mentorship program (March - April 2025)
- Offline event and exhibition of works of folk artisans (May 2025)
- Post-training materials: checklist «Nine steps to business scaling», guide «Intellectual property for folk craft artisans», digest «Folk crafts: a journey through the traditions of the world»



«Project for folk craft artisans»

## MENTORSHIP PROGRAM (THE 2<sup>ND</sup> STAGE)



Six participants had the opportunity to take part in individual online sessions with a mentor aimed at designing an intellectual property strategy and implementing it in their professional activities.



### Dates:

(March-  
April 2025)



**24 sessions**



**6 participants**



**1 mentor**



### Topics covered:

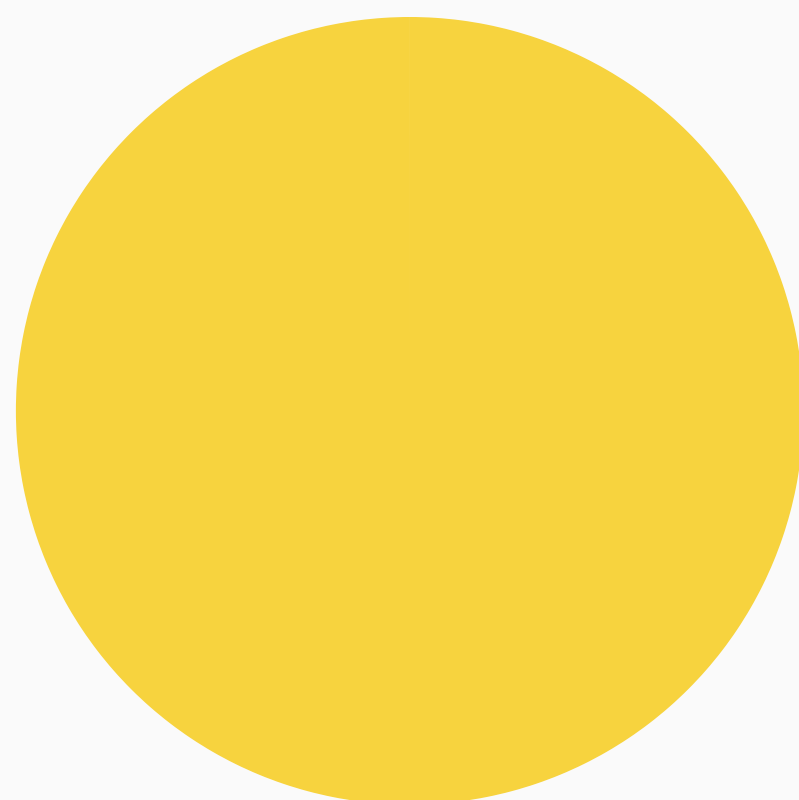
- Analytical review of business cases of masters of folk craft artisans and assessment of existing intellectual property assets
- Defining and developing the Intellectual Property Strategy
- Intellectual property in the digital space and opportunities for commercialization
- Implementation of the Intellectual Property Strategy and planning of long-term management of the intellectual property portfolio



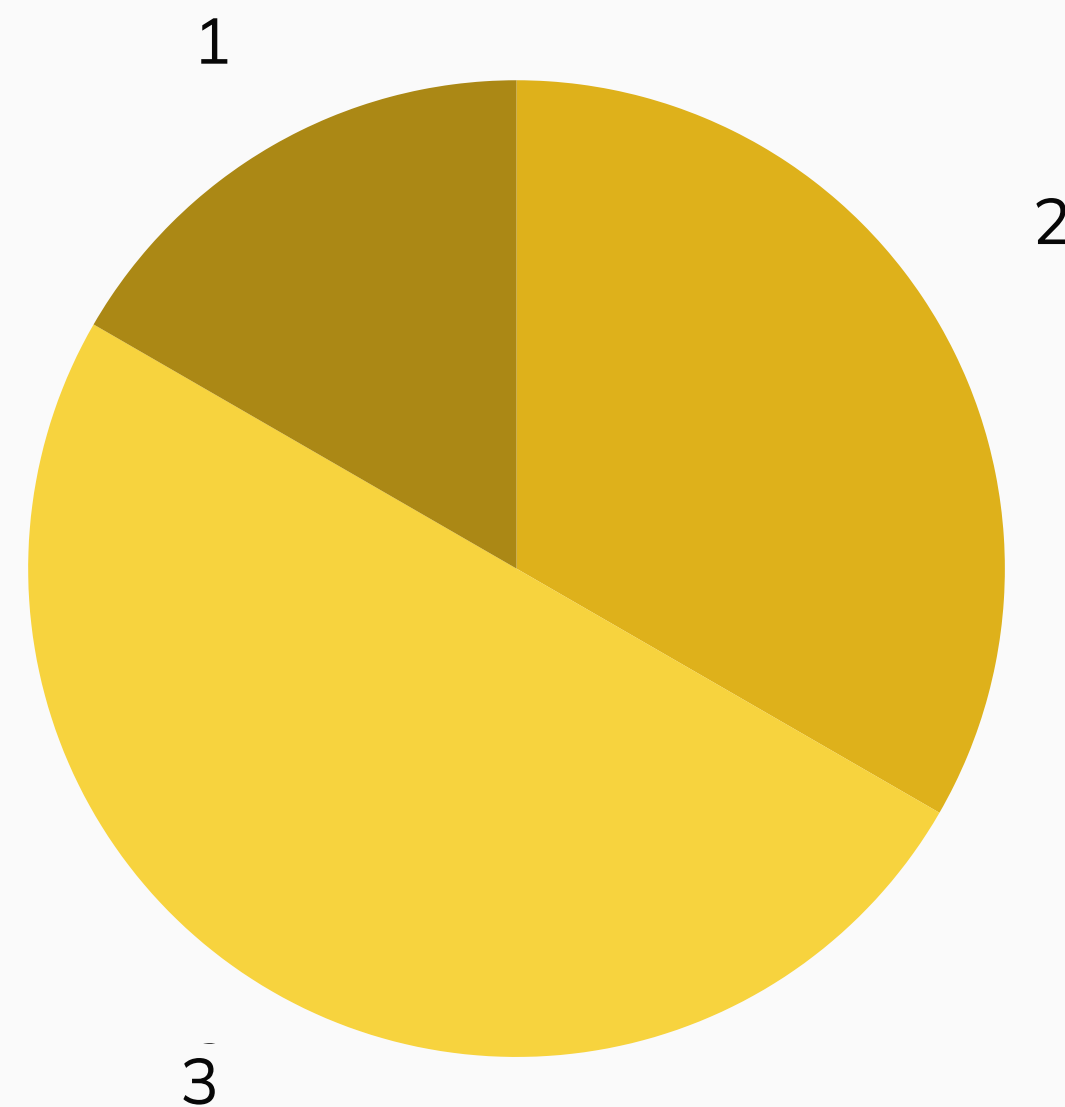
«Project for folk craft artisans»

## MENTORSHIP PROGRAM

**6** registered participants, including:



Women  
100%





Mentorship program for folk craft artisans

# FEEDBACK FROM THE MENTORSHIP PROGRAM PARTICIPANTS

#відгук\_учасника\_менторської\_програми



Хочу поділитися своїми враженнями від участі в менторській програмі для майстрів народних художніх промислів, яка проходила в межах проекту «Роль інтелектуальної власності у збереженні коду нації». Менторкою нашої групи була Юлія Прохода – професійна, щира й відкрита до діалогу. Зустрічі проходили у форматі живих і змістовних розмов. Інформація подавалася доступно й зрозуміло, що дуже важливо для непрофесіоналів у юридичній сфері. Було легко спілкуватися, ділитися досвідом і ставити запитання. Одним із ключових результатів стала розробка стратегії захисту інтелектуальної власності для мого бренду традиційних прикрас. Окрім того, ми розглядали реальні кейси українських брендів, аналізували їхні підходи, помилки й успіхи. Щиро вдячна за цю програму! Вона стала для мене поштовхом до розвитку і глибшого розуміння важливості захисту своєї творчості!

**Ірина Галушак**

народна майстриня,  
засновниця бренду прикрас «Irina Haluschak»



#відгук\_учасника\_менторської\_програми



Моя участь у менторській програмі для майстрів народних художніх промислів допомогла мені сформувати стратегію розвитку мого бренду. Завдяки цій співпраці я офіційно подала заявку на реєстрацію власної торговельної марки «FEDYNCHUK». Реєстрація торговельної марки – це не просто формальність, а важливий крок для тих, хто прагне захистити та розвивати власну справу. Щиро дякую Академії інтелектуальної власності УКРНОІВІ та Академії ВОІВ за можливість долучитися до цього проєкту!

**Ольга Фединчук**

народна майстриня,  
власниця бренду «FEDYNCHUK»



#відгук\_учасника\_менторської\_програми



Щиро вдячна за можливість стати частиною менторської програми. Для мене це було не просто навчанням, а справжнім джерелом підтримки та натхнення. Протягом останніх кількох років ми ще глибше відчуємо цінність нашої культури, традицій, наших витоків. Зберігати й плекати народне мистецтво – це не просто покликання чи натхнення, це – наша відповідальність. І я вірю, що саме такі ініціативи, як ця, допомагають нам розвиватися далі. Академія інтелектуальної власності УКРНОІВІ та Академія ВОІВ здійснюють неймовірно важливу роботу – вони не лише надають знання, а й вселяють віру в те, що наша справа має значення. Для мене, як для власниці малого бізнесу, ця підтримка була надзвичайно цінною. Я отримала відповіді на всі запитання, зразки документів і договорів, разом із менторкою Юлією Проходою визначилася зі стратегією розвитку, навчилася як захищати свої вироби, як будувати бренд і не втрачати при цьому себе, свою ідентичність. Дякую за створення таких проєктів. Сподіваюся на нові зустрічі!

**Ольга Серветник**

народна майстриня,  
засновниця бренду «Patsyorky»





# OFFLINE-EVENT «IP DIALOGUE WITH FOLK CRAFT ARTISANS» (THE 3<sup>RD</sup> STAGE)



## Aim:

To bring together folk craft artisans, intellectual property experts, and representatives of the public sector, education, business, and the creative industries for a joint dialogue and search for solutions.



## Date:

21.05.2025

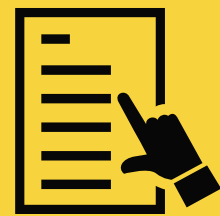






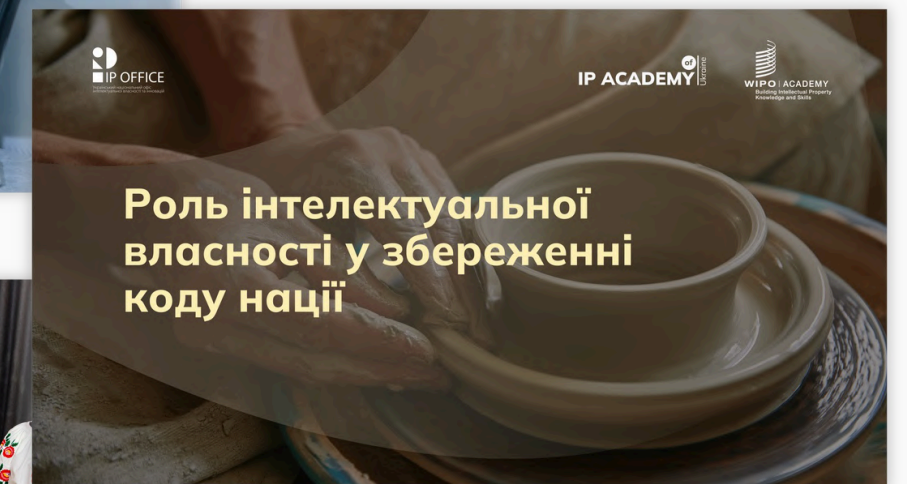
«Project for folk craft artisans»

# OFFLINE-EVENT «IP DIALOGUE WITH FOLK CRAFT ARTISANS» (THE 3<sup>RD</sup> STAGE)



## Event program

- Sectoral panels with representatives of public authorities and folk craft artisans to discuss relevant intellectual property issues arising in the course of professional activity in the folk crafts field
- Presentation of the results of the project «The Role of Intellectual Property in Preserving Cultural Identity and Heritage»
- Exhibition of craftworks by participants of the mentorship program



Роль інтелектуальної  
власності у збереженні  
коду нації



- ✓ 13 speakers
- ✓ 84 participants



## Offline-event «IP Dialogue With Folk Craft Artisans» (The 3rd Stage)



### Speakers of event:

- Anastasiia Bondar, Deputy Minister for Digital Development, Digital Transformations and Digitalization at the Ministry of Culture and Strategic Communications of Ukraine
- Anastasiia Obraztsova, Executive Director of Ukrainian Cultural Foundation.
- Olena Orliuk, Director of the Ukrainian National Office for Intellectual Property and Innovation
- Mariia Bychkovska, Project Coordinator at the Academy of the World Intellectual Property Organization (WIPO)
- Olha Kulinich, Head of the Department начальниця департаменту «Academy of Intellectual Property» UANIPIO
- Yuliia Prokhoda, Patent Attorney of Ukraine, Attorney-at-Law, National Expert of the EU IPRSA Project, Legal Consultant at the FAO of the United Nations
- Iryna Halushchak, Owner of the Brand «Irina Haluschak»
- Anna Kryvoshei, Owner of the creative space «Telatama»
- Oksana Bakunovets, Director of the Municipal Enterprise «Krolevets Rushnyky»
- Viktoriia Shpyndel, Director of the Krolevets Weaving Museum
- Ihor Humeniuk, Head of the Department of Culture, Tourism and Cultural Heritage Protection of the Krolevets City Council



### Event co-organizers:

- The Ministry of Culture and Strategic Communications
- Ukrainian Cultural Foundation
- State Agency of Ukraine for Arts and Art Education

# WOMEN INNOVATION AND STARTUP EMPOWERMENT (WISE) PROGRAM

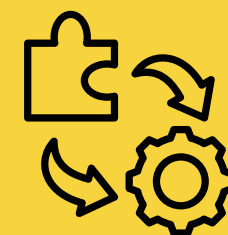


with the support of the Korean Intellectual Property Office (KIPO)



## Project aim:

To empower women in Ukraine with practical knowledge and tools to protect their intellectual property, enhance innovation skills, and successfully bring their ideas to market.



## Project Components:

- The training course is an online learning experience with a focus on intellectual property, innovation and commercialization of own developments.
- Mentorship support - individual mentoring for shortlisted participants involving international experts who will assist in integrating the acquired knowledge into their own business practice.





«Women Innovation and Startup Empowerment (WISE) Program»

# TRAINING COURSE (1<sup>ST</sup> STAGE)



## Session topics:

- Introduction to the Fundamentals of Intellectual Property
- The Patent System and Application Process
- Innovation Techniques in Practice: RsP and TRIZ
- From Idea to Market: Commercializing IP
- Online Marketing and Branding
- Funding and Partnerships for Women Entrepreneurs
- Women Innovators & Entrepreneurs: Success Stories and Pitching Insights



## Dates:

24.06.2025, 26.06.2025, 01.07.2025,  
03.07.2025, 08.07.2025, 10.07.2025,  
15.07.2025, 17.07.2025



**8 sessions**



**6 national speakers**



**7 invited speakers from the WIPO Academy**



**680 registered participants**



**«Women Innovation and Startup Empowerment (WISE) Program»**

# **TRAINING COURSE (1<sup>ST</sup> STAGE)**



## **Course speakers:**

- Olha Kulinich, Head of the IP Academy Department, UANIPIO
- Anna Tkachuk, intellectual property professional of the 1st category, UANIPIO
- Yuliana Zukh-Kipriianova, professional in innovation activity, TISC Network Development Department, UANIPIO
- Olha Khmara, intellectual property professional of the Innovation System Development Division of the Innovation Department
- Olena Lytvynenko, leading intellectual property expert of the Innovation System Development Division of the Innovation Department
- Halyna Shtohryn, Head of the Grant Coordination Activities Unit, UANIPIO
- Hanna Palahytska, Managing Partner of Hanna Palahytska Law Firm, (at the invitation of the WIPO Academy)
- Alina Bazhenova, founder of the full-cycle branding agency «Futurist agency» (at the invitation of the WIPO Academy)
- Kyung-Ae Cha, CEO of ORBITN Co., Ltd., Director of the Korea Women Inventors' Association (at the invitation of the WIPO Academy)
- Louis Foreman, Founder & Chief Executive of Enventys, an integrated product design and engineering firm (at the invitation of the WIPO Academy)
- Christoph Dobrusskin, Senior Function Developer, Phillips (at the invitation of the WIPO Academy)
- Tim Jung, CEO & Founder of Starget, a global crowdfunding agency (at the invitation of the WIPO Academy)
- Marharyta Marini, Intellectual Property Commercialization Specialist, Intellectual Property Ecosystems and Innovation Sector, Intellectual Property for Innovators Department (IPID), Intellectual Property Commercialization Division, World Intellectual Property Organization (WIPO)



Participation in events organized by the WIPO Academy for IPTI representatives

# PARTICIPATION IN WIPO ACADEMY EVENTS



## **Aim:**

Exchange of experience in organizing intellectual property awareness-raising events, as well as exploration of approaches, tools, and best practices applied by intellectual property academies in other countries to raise awareness among various target audiences.



## **Participation in events:**

- A roundtable of National Intellectual Property Training Centers aimed at exchanging valuable experience and best practices in delivering effective intellectual property education: «IPTIs Skill Up!: Inside an IPTI, from strategy to structure» (27.03.2025)
- A roundtable of National Intellectual Property Training Centers aimed at exchanging valuable experience and best practices in delivering effective intellectual property education: «IPTIs Connect Session: Empowering IP Education: Leveraging EdTech and AI for Impactful Training» (17.04.2025)
- A roundtable of National Intellectual Property Training Centers aimed at exchanging valuable experience and best practices in delivering effective intellectual property education: «IPTIs and the Beat of IP: Amplifying Music through Education» (08.05.2025)

# ADAPTATION OF DL 001, 101 COURSES



DL courses to be published so as to be on the WIPO Academy distance learning platform



## **Aim:**

Translation and adaptation of educational materials to provide access to relevant knowledge and skills in the field of intellectual property, aiding in raising awareness and developing professional competencies among Ukrainian users of the WIPO Academy platform.



## **Translation and adaptation of distance learning courses**

- DL 001 - «Primer on Intellectual Property»
- DL 101 - «General Course on Intellectual Property»

*\*for the platform eLearning Center of WIPO Academy:*

# IP ACADEMY WEBSITE

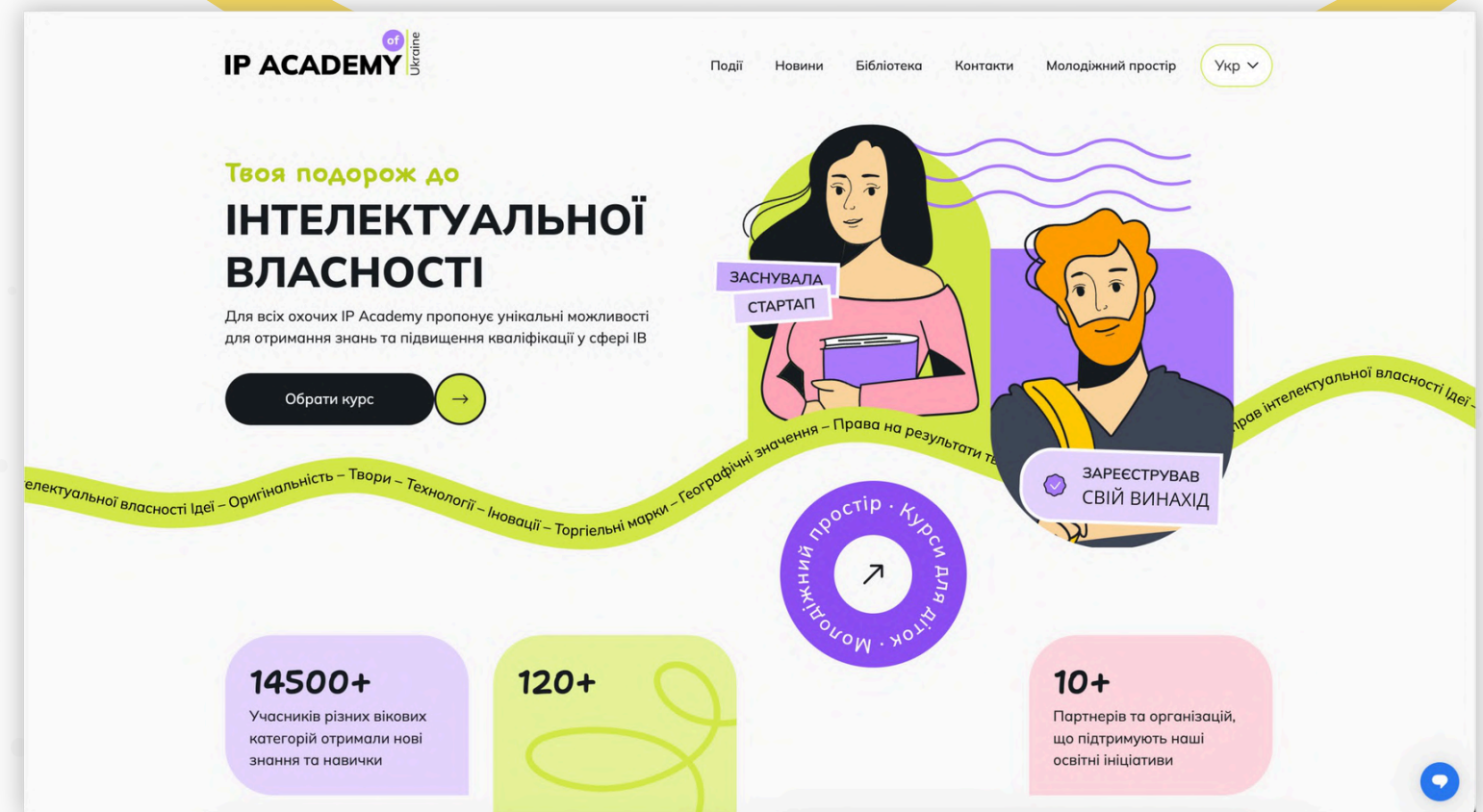


IP Academy website presentation is planned for the second half of 2025



## Aim:

Development and content of the IP Academy website as a platform for obtaining knowledge in the field of intellectual property - to systematize educational materials, increase their accessibility and create a convenient online resource for training various target audiences.



# CHAPTER 2

## IP ACADEMY PROJECTS

- 2.1. Project «The Key to Innovative Education: Implementing IP Basics in School Curricula»
- 2.2. National educational campaign «Intellectual Property and Music: Feel the Beat of IP»  
dedicated to the International Intellectual Property Day 2025
- 2.3 Video project «IP Train: Lectures on Intellectual Property by the IP Academy of Ukraine»
- 2.4 Project «Case Law of the CJEU»
- 2.5 Project «IP Monday: Simplifying Complexity»
- 2.6 Summer school «AI, Code & IP»



# IP ACADEMY PROJECTS

The projects are implemented in various modes that allow to effectively communicate knowledge, build skills and support the development of legal culture in the intellectual property field.



## **Aim:**

Raising awareness of intellectual property rights among various target audiences, developing legal culture in society and fostering practical skills in this area.



# THE KEY TO INNOVATIVE EDUCATION: IMPLEMENTING IP BASICS IN SCHOOL CURRICULA



## Project aim:

To develop a legal culture and increase the level of knowledge on intellectual property in secondary education institutions by providing teachers and students with knowledge and skills in identifying IP objects, acquisition peculiarities, exercise, commercialization of rights, their protection and prevention of counterfeiting and piracy.



## Project implementation:

2024-2026



## Completed project components:

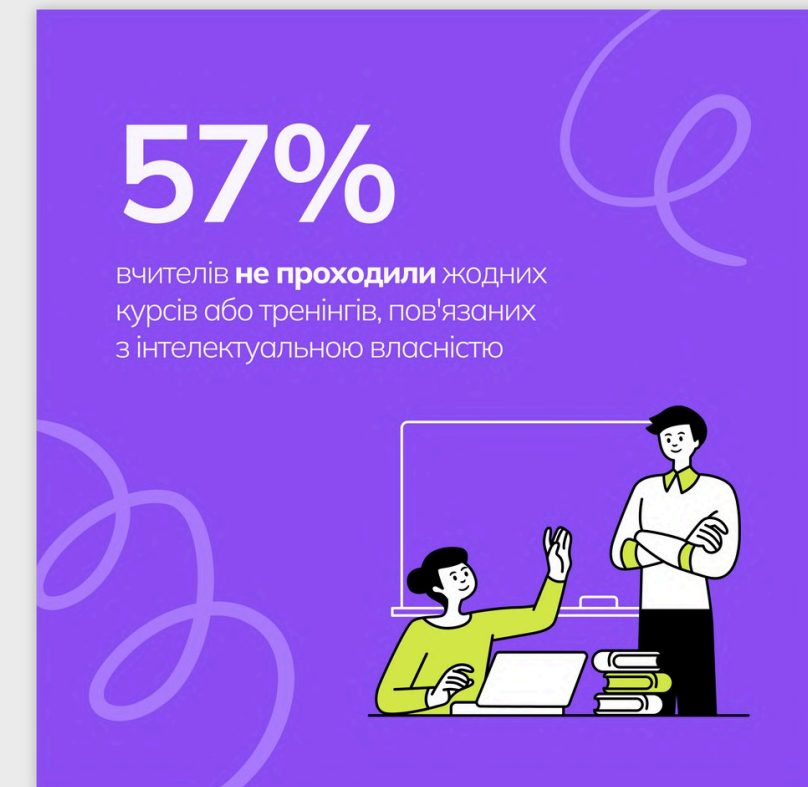
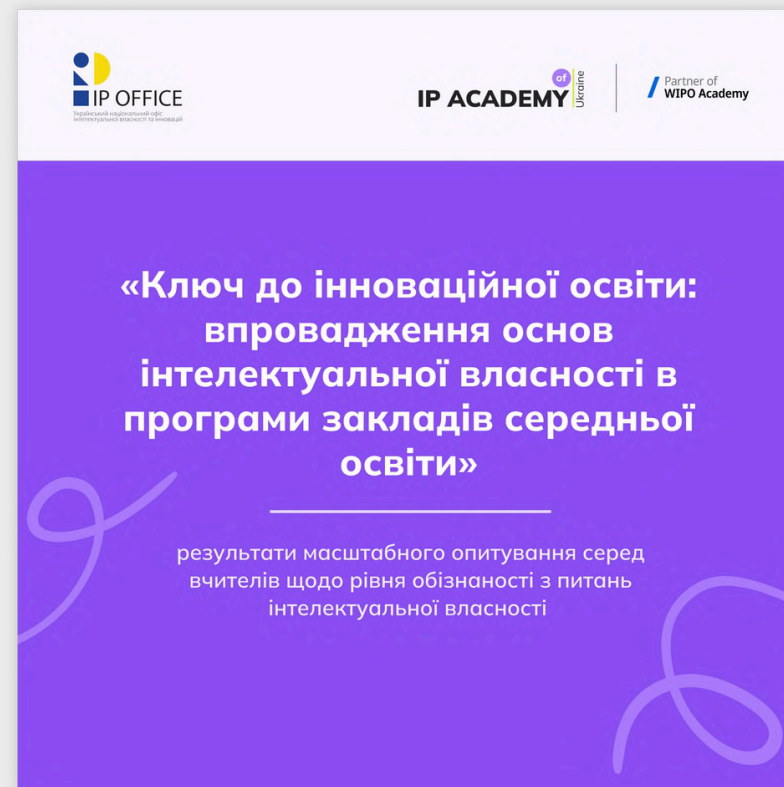
- Information cards on the results of a survey among teachers regarding their intellectual property issues awareness level
- Information and analytical study on the level of teachers' awareness of intellectual property rights
- Capacity-building Program for educators in secondary education institutions «Professional Upgrade: IP for Educators» (February-March 2025)



# THE KEY TO INNOVATIVE EDUCATION: IMPLEMENTING IP BASICS IN SCHOOL CURRICULA



Key indicators of the survey findings of teachers on intellectual property issues awareness level



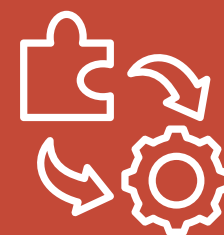
# «INTELLECTUAL PROPERTY AND MUSIC: FEEL THE BEAT OF IP»

 National educational campaign dedicated to the International Intellectual Property Day 2025



## Campaign aim:

To highlight the role of intellectual property in music, to honor the creators, and to draw attention to the significance of legal protection and commercialization of intellectual property in the music industry.



## Campaign components:

- Guide «IP&Music. Feel the Beat of IP»
- 2 All-Ukrainian educational streams «IP&Music. Feel the Beat of IP»
- Educational cards «Where to apply if your rights have been infringed»
- Educational cards «TOP-5 Myths about copyright in music»
- Thematic lessons for secondary school students

 National educational campaign dedicated to the International Intellectual Property Day 2025

# ALL-UKRAINIAN EDUCATIONAL STREAM INTELLECTUAL PROPERTY AND MUSIC: FEEL THE BEAT OF IP



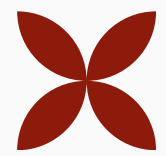
## **Aim:**

Raising awareness of representatives of educational institutions, students and pupils about the value of musical works as intellectual property, revealing the importance of copyright in the music field and familiarizing them with the mechanisms of their legal protection.



## **Date:**

24.04.2025



## Two All-Ukrainian educational streams were held as part of the awareness campaign «IP&Music. Feel the Beat of IP»

1





All-Ukrainian educational stream «IP&Music. Feel the Beat of IP» was held for students and teachers of pre-tertiary and higher education institutions  
(24.04.2025)

2

All-Ukrainian educational stream «IP&Music. Feel the Beat of IP» was held for students and teachers of secondary and extracurricular schools  
(24.04.2025)



Як пов'язані музика та інтелектуальна власність?

Пісня «На небі ні зорі»

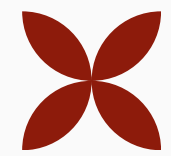
			
Автор слів та композитор: Шемаєва Яна (Jerry Neil)	Мікс та мастеринг: Стас Чорний	Продюсер: Іван Клименко	Аранжування: Іван Вдовиченко
<small>Джерело фото: <a href="https://www.instagram.com/jp/DH84fpm4c/7igsh=c2hbnNkeW9ldXB2&amp;img_index=1">https://www.instagram.com/jp/DH84fpm4c/7igsh=c2hbnNkeW9ldXB2&amp;img_index=1</a></small>	<small>Джерело фото: <a href="https://genius.com/artists/Stas-chorniy">https://genius.com/artists/Stas-chorniy</a></small>	<small>Джерело фото: <a href="https://www.instagram.com/jp/DB0DXnUN03PY">https://www.instagram.com/jp/DB0DXnUN03PY</a></small>	<small>Джерело фото: <a href="https://www.instagram.com/dovi.music.ua/7h1e-n">https://www.instagram.com/dovi.music.ua/7h1e-n</a></small>

NOVA MUSIC

Лейбл: Nova Music  
Джерело: <https://sis.nipo.gov.ua/en/search/detail/1746688/>







As part of the educational campaign, 4 thematic lessons were held:

1

2 lessons were held for 6th grade students of Kyiv Lyceum No. 142 on the topic «IP&Music. Feel the Beat of IP»

(29.04.2025)

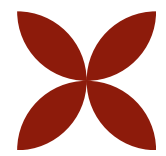
2

2 lessons were held for students of 8th and 6th grades of Kyiv private secondary school Claris Verbis on topic «IP&Music. Feel the Beat of IP»

(06.05.2025)







As part of the awareness campaign, a series of educational cards was presented:



«Where to apply if your rights have been infringed»  
(29.04.2025)

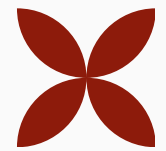


«IP&Music: special issue dedicated to the International IP Day 2025»  
(21.04.2025)



«TOP-5 Myths about copyright in music»  
(23.04.2025)

# VIDEO PROJECT «IP TRAIN: LECTURES ON INTELLECTUAL PROPERTY BY THE IP ACADEMY OF UKRAINE»



Video materials in the frame of the course «Intellectual Property and Emerging Technologies»



## Aim:

Communication of relevant knowledge on intellectual property to a wide audience through video lectures and trainings with the participation of leading experts, teachers, lawyers and scientists, with a focus on current challenges, the latest technologies and practical application of IP in various fields.



## Lectures topics:

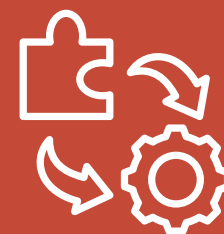
- «AI as a Human Assistance Tool»
- «Generative AI and Copyright»
- «The Metaverse and Industrial Designs: How to Protect Design in Digital Reality»
- «Trademarks in Digital Reality: What Threatens Brands in the Metaverse?»
- «Generative AI in Education: How Is the Learning Process Changing?»
- «Internet of Things (IoT): Key Features, Challenges, and Modern Approaches»

# PROJECT «CASE LAW OF THE CJEU»



## Aim:

Informing the professional community about the content of certain judgments of the CJEU that are relevant to the national regulation of intellectual property law. The project is implemented by translating into Ukrainian and commenting on the certain judgments of the CJEU relating to recent changes in intellectual property legislation for a deeper understanding of the essence of certain provisions of the CJEU judgments and certain EU Directives.



## Project components:

- The catalog with a compilation of key judgments of the CJEU in the category «Deceptive character of trademarks» (23.01.2025)



**1 category of cases**



**11 unofficial translation of the judgments of the CJEU**



# THE CATALOG WITH A COMPILATION OF KEY JUDGMENTS OF THE CJEU IN THE CATEGORY «DECEPTIVE CHARACTER OF TRADEMARKS»



As part of the project «Case Law of the CJEU»



## Aim:

The catalog will help to understand more comprehensively certain European integration provisions of the Ukrainian trademark law.



ЗМІСТ	
Рішення суду ЄС у справі C-259/04 від 30 березня 2006 Elizabeth Florence Emanuel проти Continental Shelf 128 Ltd	3
Рішення суду ЄС у справі Case T-248/05 від 24 вересня 2008 року HUP Usługi Polska sp. z o.o. проти Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)	19
Рішення суду ЄС у справі T-327/16 від 27 червня 2017 Aldi Einkauf GmbH & Co. OHG проти European Union Intellectual Property Office (EUIPO)	37
Рішення суду ЄС у справі T-659/14 від 18 листопада 2015 року Instituto dos Vinhos do Douro e do Porto, IP проти Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)	50
Рішення суду ЄС у справі C-689/15 від 8 червня 2017 року W.F. Gözze Frottierweberei GmbH Wolfgang Gözze проти Verein Bremer Baumwollbörse	64
Рішення суду ЄС у справі T-29/16 від 27 жовтня 2016 року Caffè Nero Group Ltd проти European Union Intellectual Property Office (EUIPO)	101
Рішення суду ЄС у справі T-60/17 від 22 березня 2018 року Safe Skies LLC проти European Union Intellectual Property Office (EUIPO)	115
Рішення суду ЄС у справі T-844/16 від 26 жовтня 2017 року Alpersbacher Klosterbräu Glauner GmbH & Co проти European Union Intellectual Property Office (EUIPO)	133
Рішення суду ЄС у справі T-86/19 від 13 травня 2020 року Solnova AG проти European Union Intellectual Property Office (EUIPO)	150
Рішення суду ЄС у справі T-681/17 від 29 листопада 2018 року Khadi and Village Industries Commission проти European Union Intellectual Property Office (EUIPO)	169
Рішення суду ЄС у справі T-306/20 від 29 червня 2022 року Hijos de Moisés Rodríguez González, SA проти European Union Intellectual Property Office (EUIPO)	182

# «IP MONDAY: SIMPLIFYING COMPLEXITY»



Educational project in the style of information cards



## Aim:

Promoting knowledge of the intellectual property fundamentals, explaining complex legal concepts in plain language using applicable examples.



## У межах проекту підготовлено та опубліковано:

- «Intellectual property, the reason it is essential and what objects are subject to legal enforcement» (10.03.2025)
- «Idea» (24.03.2025)
- «Work» (07.04.2025)
- «IP&Music: special issue dedicated to the International IP Day 2025» (21.04.2025)
- «Author» (05.05.2025)
- «Co-author» (19.05.2025)
- «Invention» (02.06.2025)



# SUMMER SCHOOL «AI, CODE & IP»



organized in cooperation with National IP&Innovations Hub with TISC headquarters



## Aim

To provide students with a comprehensive understanding of the peculiarities of legal protection of digital content and IT products, to familiarize them with the challenges in the field of copyright, patenting, Web3, NFT, VR/AR and cloud services, and to develop skills in protecting intellectual property in the digital environment and Metaverse.



## Lectures topics:

- Fundamentals of Intellectual Property in the Digital Environment
- Software and Licensing in the IT Sector
- Patenting and Innovation in IT
- Intellectual Property in Digital Startups Business Models
- The Future of IT and IP



## Dates:

30.06.2025, 01.07.2025, 02.07.2025, 03.07.2025, 04.07.2025



**5 sessions**



**24 speakers**



**more than 150 participants**

# SUMMER SCHOOL «AI, CODE & IP»



organized in cooperation with National IP&Innovations Hub with TISC headquarters

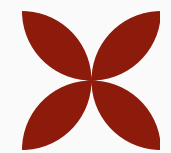


## Course speakers:

- Liubov Maidanyk, Associate Professor, PhD in Law, Member of ALAI, Deputy Director of UANIPIO
- Vladyslav Bilotskyi, Deputy Director of UANIPIO
- Olha Kulinich, Doctor of Laws, Associate Professor, Head of the Department «Academy of Intellectual Property», UANIPIO
- Oleksii Ardanov, Deputy Head of the Department – Head of the Copyright and Related Rights Division, Department for the Development of Copyright and Related Rights, UANIPIO
- Ihor Shevchenko, Deputy Head of the Division for the Analysis of Innovation Indicators and Patent Information, Department of Economic Affairs of Innovation Development, UANIPIO
- Yuliana Zukh-Kyprianova, Leading Intellectual Property Specialist, Division for the Development of the TISC Network, Innovation Development Department, UANIPIO
- Bohdan Malii, Leading Intellectual Property Specialist, Copyright and Related Rights Promotion Sector, Department for the Development of Copyright and Related Rights, UANIPIO
- Sofiia Mokhovikova, Leading Intellectual Property Specialist, Division for the Development of the Creative Economy Sectors, UANIPIO



# SUMMER SCHOOL «AI, CODE & IP»



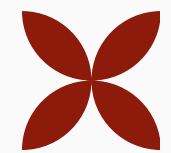
organized in cooperation with National IP&Innovations Hub with TISC headquarters



## Course speakers:

- Yevhen Holovach, Leading Intellectual Property Specialist, Intellectual Property Division for the Defense Industry, Department for Promoting the Development of Intellectual Property Law and Innovation in the Field of Security and Defense, UANIPIO
- Anatolii Kodynets, Doctor of Laws, Professor, Leading Intellectual Property Specialist, Center for the Development of Intellectual Property Law (Division), UANIPIO
- Kostiantyn Zerov, PhD in Law, Attorney, Assistant Professor, Department of Intellectual Property and Information Law, Educational and Scientific Institute of Law, Taras Shevchenko National University of Kyiv
- Andrii Hubsnyi, PhD in Engineering, Microsoft Most Valuable Professional (MVP) in the category «Developer Technologies,» Associate Professor, Department of Informatics and Software Engineering, Igor Sikorsky Kyiv Polytechnic Institute; Deputy Director, Office for Information Shareholding Systems, Igor Sikorsky Kyiv Polytechnic Institute
- Ivan Lohoida, Co-founder of ALOF Startup Studio, Co-founder of NOWL Legal Service
- Tetiana Bundz, Co-founder of ALOF Startup Studio, Co-founder of NOWL Legal Service
- Andrii Barbashyn, Junior Partner and Head of IT Law Practice, Barbashyn Law Firm
- Yevheniia Klepa, Director of Innovation and Entrepreneurship, Private Institution «University of Science, Entrepreneurship and Technology»

# SUMMER SCHOOL «AI, CODE & IP»



organized in cooperation with National IP&Innovations Hub with TISC headquarters



## Course speakers:

- Kateryna Oliinyk, Partner at Arzinger Law Firm, Attorney-at-Law, Patent Attorney of Ukraine, Head of the IP and Technology Group Practice
- Nazar Kostenko, Co-founder, Corporate Lawyer at RED Lawyers Law Firm
- Bohdan Kuzmovych, Co-founder of RED Lawyers Law Firm, Intellectual Property Lawyer
- Yuliia Yehorova, Intellectual Property Lawyer, Diia.Business Expert, Mentor at the Projector Online Institute of Free Education, Author of a Legal Blog
- Olha Simson, Doctor of Laws, Associate Professor, Department of Civil Law, Yaroslav Mudryi National Law University; Research Fellow, Centre for Commercial Law Studies, Queen Mary University of London (QMUL)
- Ihor Shevchenko, Patent Attorney of Ukraine
- Sofiia Klymchuk, Expert in International AI Policy at the Ministry of Digital Transformation of Ukraine, leading AI International Policy, Governance, EU Integration and Law
- Karyna Pukaniuk, Co-founder of Flex Partners, Specialist in International Law, IP Structuring and Protection, Certified Data Protection Officer (DPO), EU

# CHAPTER 3

## TRAININGS AND TRAINING COURSES

2.1. The training course «A Brand is a Key Intangible Asset in the Modern Political Context» in cooperation with the Research Service of the Verkhovna Rada of Ukraine

2.2. Capacity-building Program for educators in secondary education institutions  
«Professional Upgrade: IP for Educators»

2.3 The training «Academic Integrity in Teaching: Principles, Challenges, and Practical Solutions» in cooperation with the Kyiv Medical College, institution of professional pre-higher education

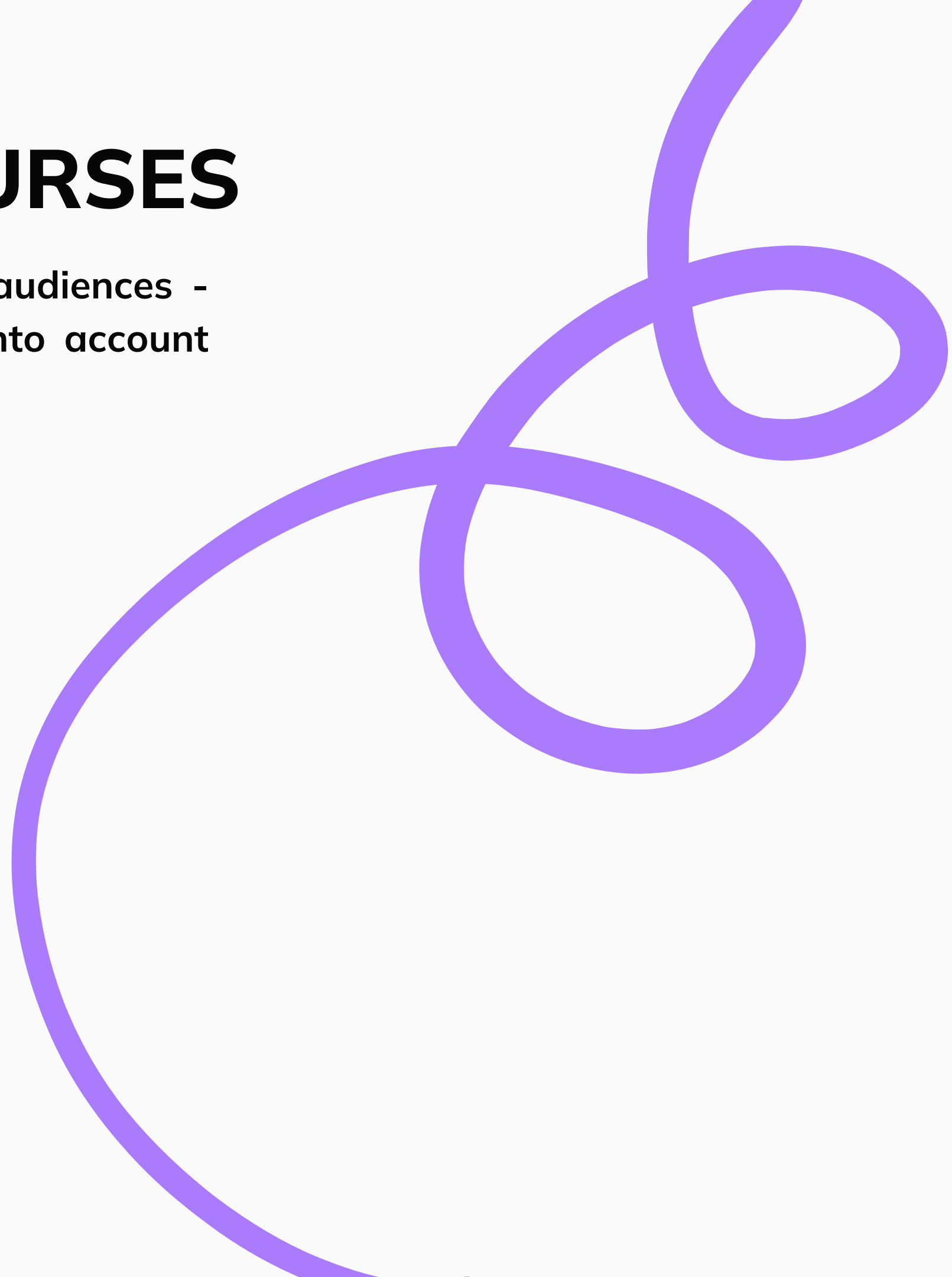
# IP ACADEMY TRAINING COURSES

Training courses are held at the request of various target audiences - from pupils and students to government officials - taking into account their professional needs.



## **Aim:**

Providing up-to-date knowledge and practical skills necessary to improve the level of professional competence in the intellectual property field.







# A BRAND IS A KEY INTANGIBLE ASSET IN THE MODERN POLITICAL CONTEXT

*in cooperation with the Research Service of the Verkhovna Rada of Ukraine*



## **Aim:**

To provide participants with theoretical knowledge and practical skills on ensuring legal protection of trademarks in the modern political space, in particular in Ukraine and the European Union, as well as on the specifics of their commercialization and protection in case of infringement.



## **Dates:**

18.03.2025, 19.03.2025, 20.03.2025



## **3 online-sessions on topics:**

- A Trademark as a Tool for Individualization in the Modern Political Landscape
- Acquisition of Intellectual Property Rights to Trademarks
- Commercialization and Protection of Intellectual Property Rights to a Brand

# A BRAND IS A KEY INTANGIBLE ASSET IN THE MODERN POLITICAL CONTEXT



## Course speakers:

- Vladyslav Bilotskyi, Deputy Director, Chair of the Appeals Chamber
- Mykola Pototskyi, Doctor of Laws, Deputy Director of UANIPIO
- Yuliia Borko, PhD in Economics, Head of the Department of Financial and Economic Activities, Chief Accountant of UANIPIO
- Olha Kulinich, Doctor of Laws, Associate Professor, Head of the Department «Academy of Intellectual Property» UANIPIO
- Tetyana Babenko, Head of the Department of Qualification Examination of Trademark Applications No. 2 of the Department of Examination of Applications for Trademarks, Industrial Designs and Geographical Indications of UANIPIO
- Dmytro Kondyk, Ph.D. in Law, Leading Expert of the International Trademark Registration Department of UANIPIO

# «PROFESSIONAL UPGRADE: IP FOR EDUCATORS»



## **Aim:**

To provide participants with relevant basic knowledge and practical skills in understanding the intellectual property basics for the implementation of pedagogical activities, the peculiarities of its protection and commercialization by participants in the educational process.



## **Dates:**

13.02.2025, 20.02.2025,  
27.02.2025, 06.03.2025



## **Training course speakers:**

- **Olha Kulinich**, Doctor of Laws, Associate Professor, Head of the Department «Academy of Intellectual Property» UANIPIO
- **Yuliia Kravchenko**, Deputy Head of the Department of Educational, Methodological and Information-Analytical Work of the Department «Academy of Intellectual Property»



**148 participants**



**2 speakers**



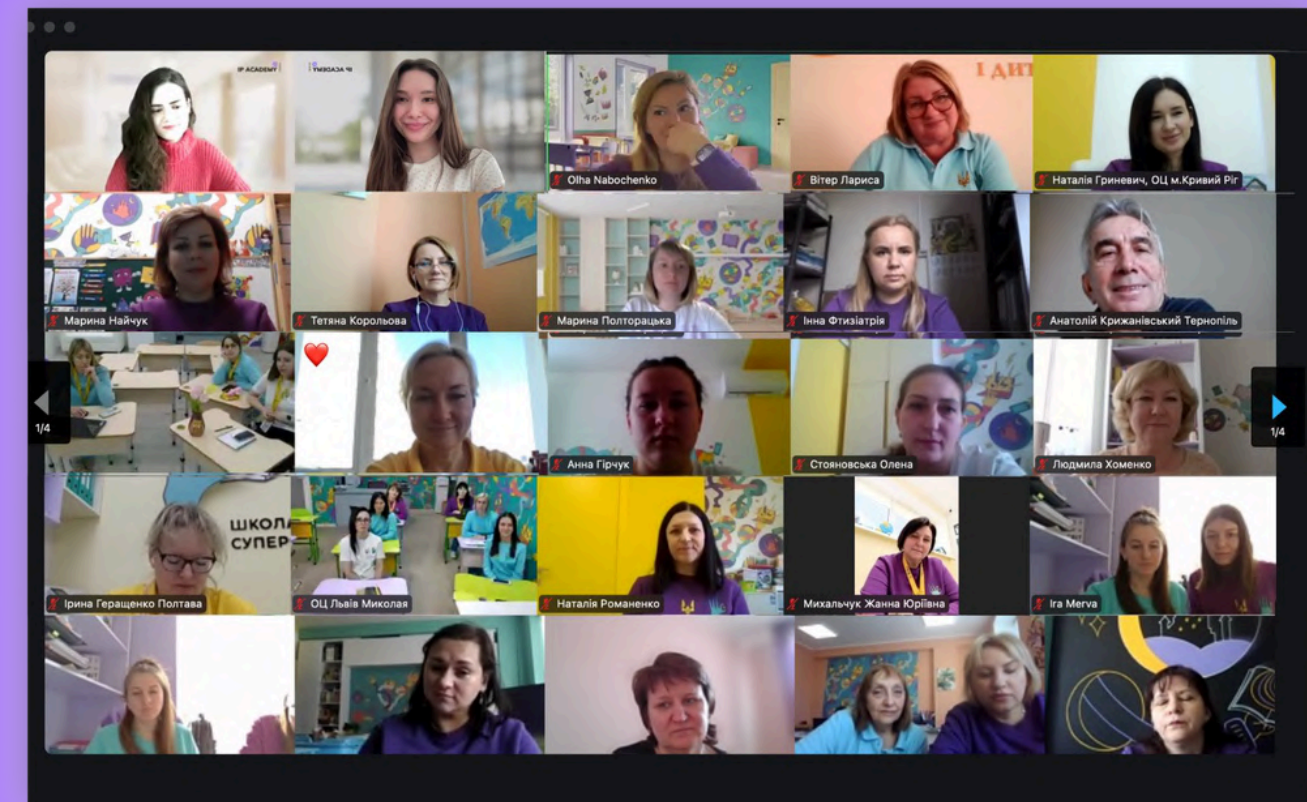
**4 online-sessions**

# «PROFESSIONAL UPGRADE: IP FOR EDUCATORS»



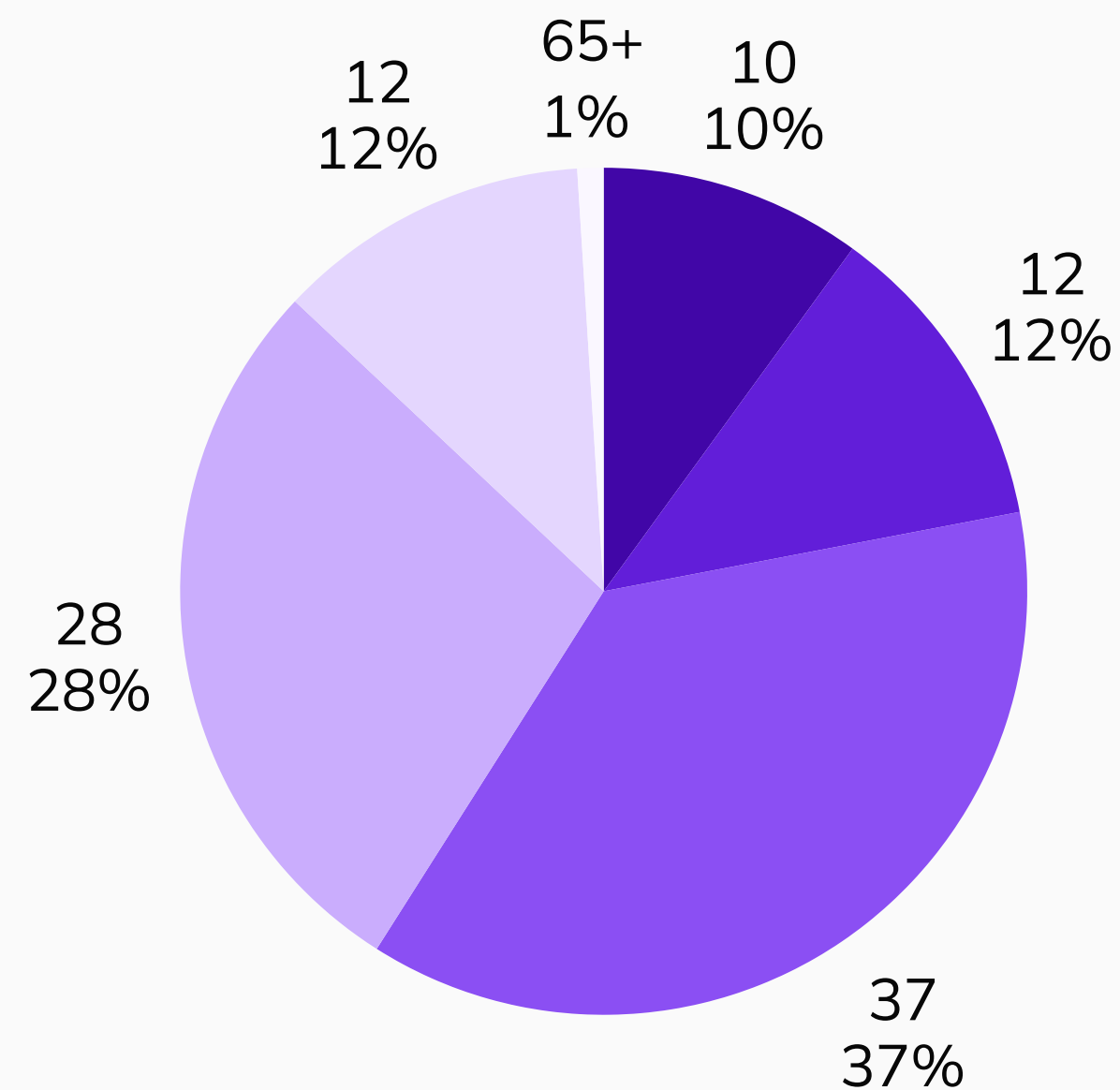
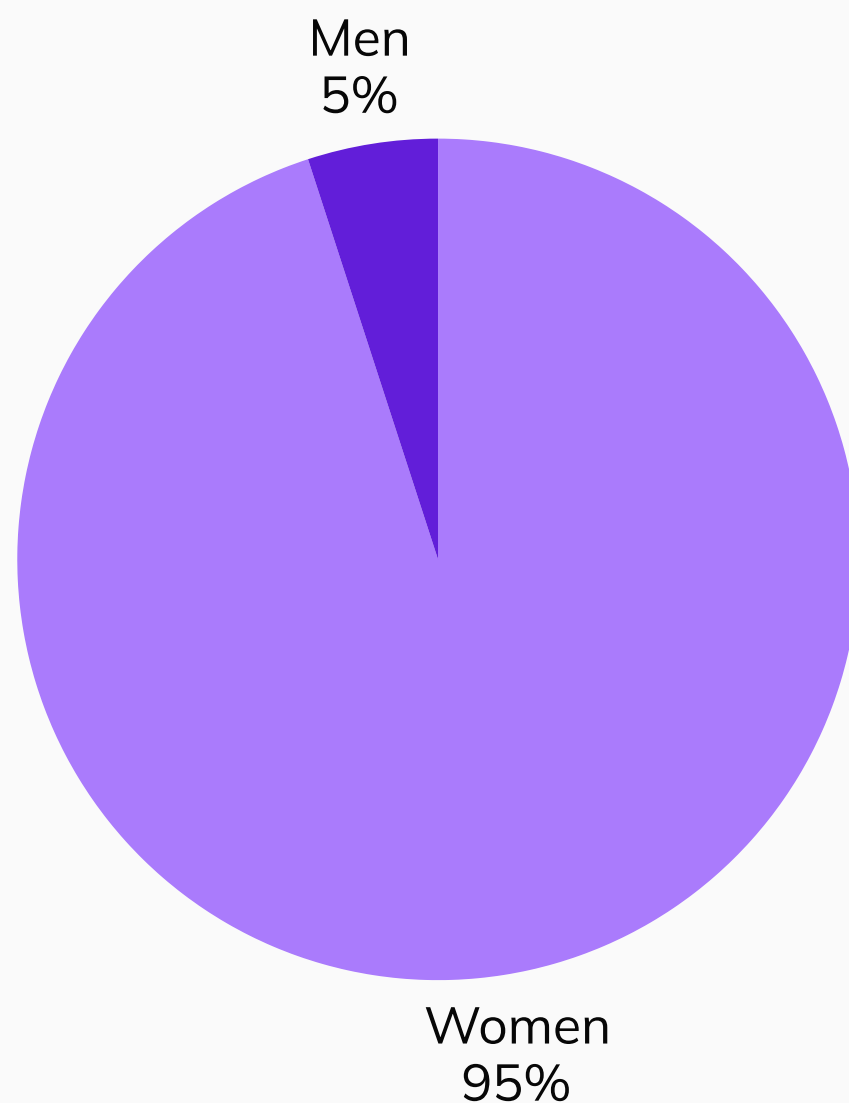
## Sessions on topics:

- Introduction to Intellectual Property and Its Importance in Education
- Copyright to Educational Content: Conditions for Lawful Creation
- Fair Use of Intellectual Property in Secondary Education Institutions
- IP in the Digital Era: Blogs, Platforms, and Social Media



# «PROFESSIONAL UPGRADE: IP FOR EDUCATORS»

**148** registered participants, including:





# FEEDBACK FROM THE PARTICIPANTS OF THE TRAINING COURSE

#відгук\_учасника\_тренінгового\_курсу



Дякуємо організаторам, чудовим спікерам та модераторам за якісно організоване навчання, цікавий та актуальний матеріал, отримані нові знання та необхідну інформацію. Адже вміння правильно розміщувати власні напрацювання та створені продукти, а також правове використання інформаційних джерел та матеріалів, дотримання норм академічної доброчесності сьогодні є дуже актуальним і необхідним під час здійснення педагогічної та творчої діяльності. Чекаємо на повторні зустрічі з новими темами та цікавими практичними навичками щодо розуміння основ інтелектуальної власності при здійсненні педагогічної діяльності.

**Галина Мусієнко**

завідувачка освітнього центру державної установи  
«Школа супергероїв», розташованого в закладі охорони  
здоров'я «Національна дитяча спеціалізована лікарня  
«Охматдит» Міністерства охорони здоров'я України»



#відгук\_учасника\_тренінгового\_курсу



Тренінговий курс став для мене та моїх колег надзвичайно корисним і практичним. Як завідувачка освітнього центру, я глибше зрозуміла правові аспекти використання авторських матеріалів у навчальному процесі. Викладачі «Школи супергероїв» відзначили, що курс допоміг їм краще орієнтуватися у використанні цифрового контенту та роз'яснювати учням питання правового захисту їхніх розробок. Цей курс є справжнім проривом у підготовці педагогів до роботи в сучасному освітньому середовищі. Вважаю, що знання, отримані на курсі, є надзвичайно важливими для кожного педагога, адже вони допомагають захистити авторські права та сприяють створенню якісного освітнього контенту.

**Інна Яковлева**

завідувачка освітнього центру державної установи  
«Школа супергероїв», розташованого в закладі  
охорони здоров'я «Комунальне підприємство  
«Дніпропетровський обласний центр соціально  
значущих хвороб»



#відгук\_учасника\_тренінгового\_курсу



Хочеться висловити неймовірну вдячність команді IP Academy за надзвичайно корисний курс для педагогічної спільноти. Адже розуміння поняття інтелектуальної власності та штучного інтелекту в професійній діяльності педагога набуває дедалі більшого значення. У першу чергу, курс сприяє формуванню культури академічної доброчесності – дотримання авторських прав та коректного використання інформації як самим педагогом, так і його учнями. Він дає чітке розуміння правильного використання та оформлення авторських напрацювань, допомагає уникати плагіату. Навчання також надає чудову можливість педагогам захистити власні унікальні розробки від незаконного використання іншими особами, зареєструвати авторське право на свою роботу, отримати визнання, а в деяких випадках – і прибуток від її використання. Окрім цього, курс значно розширив розуміння поняття штучного інтелекту та можливостей його застосування в педагогічній діяльності.

**Наталія Павлик**

завідувачка освітнього центру державної установи  
«Школа супергероїв», розташованого в закладі  
охорони здоров'я «Комунальне підприємство «Дитяча  
міська клінічна лікарня» Полтавської міської ради»



# «ACADEMIC INTEGRITY IN TEACHING: PRINCIPLES, CHALLENGES, AND PRACTICAL SOLUTIONS»

in cooperation with the Kyiv Medical College, institution of professional pre-higher education



## Aim:

To provide basic knowledge and practical skills on adherence to the principles of academic integrity, implementation of ethical standards in teaching, authorized use of intellectual property and prevention of copyright infringement in the educational process.



## Date:

12.06.2025

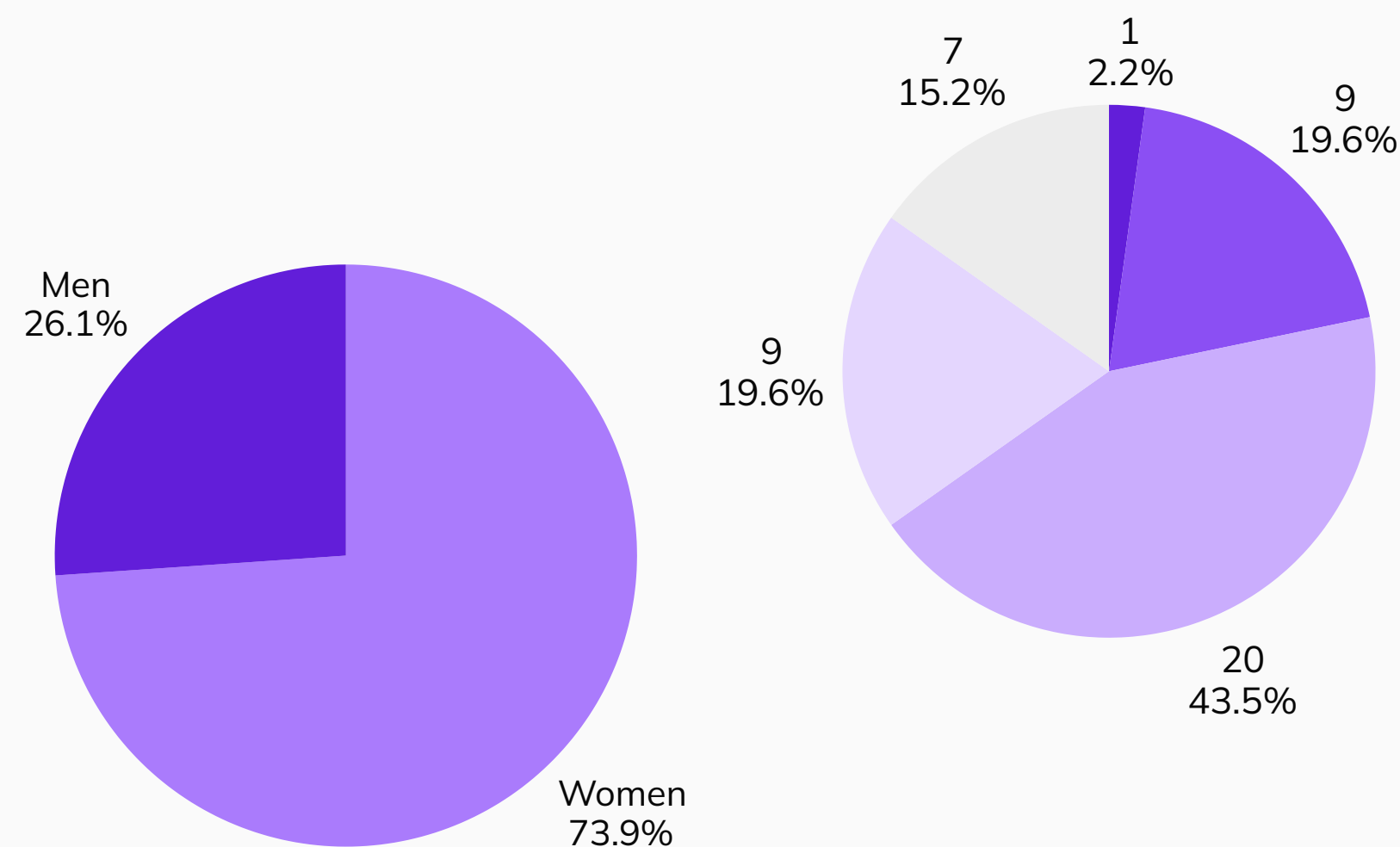
# «ACADEMIC INTEGRITY IN TEACHING: PRINCIPLES, CHALLENGES, AND PRACTICAL SOLUTIONS»



## Training speakers:

- **Yuliia Kravchenko**, Deputy Head of the Department of Educational, Methodological and Information-Analytical Work of the Department «Academy of Intellectual Property»
- **Anna Tkachuk**, intellectual property professional of the 1st category of the Department of Training, Retraining, and Professional Development of the Department «Academy of Intellectual Property» UANIPIO

**46** registered participants, including:



# CHAPTER 4

## INFORMATIONAL AND REFERENCE, INFORMATIONAL AND ANALYTICAL AND POPULAR SCIENCE EDITIONS

- 4.1 Information and analytical research
- 4.2. Guides
- 4.3. Digests
- 4.4. Checklists

# INFORMATIONAL AND REFERENCE, INFORMATIONAL AND ANALYTICAL AND POPULAR SCIENCE EDITIONS

✕ As part of the implementation of customized IP Academy projects



## **Aim:**

Providing accessible, coherent and up-to-date information for self-study to increase legal awareness and to aid in comprehending certain practical aspects of intellectual property rights protection.





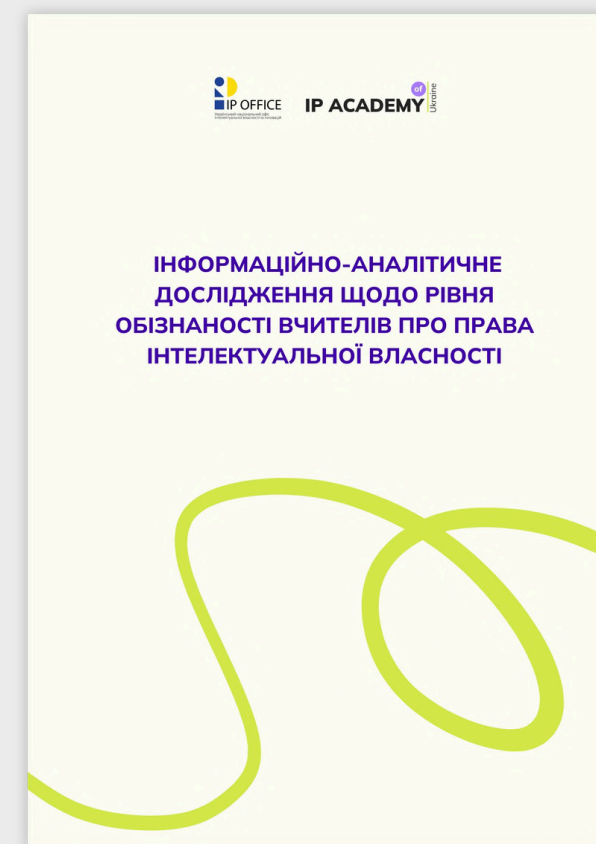
Information and analytical edition

# INFORMATION AND ANALYTICAL RESEARCH ON THE LEVEL OF AWARENESS OF TEACHERS ON INTELLECTUAL PROPERTY RIGHTS



## Aim:

To determine the level of teachers' awareness regarding intellectual property, identifying existing practices of its application in the educational process, as well as assessing the need for additional professional development of teachers and providing them with the necessary resources for the effective implementation of intellectual property knowledge in the educational process.





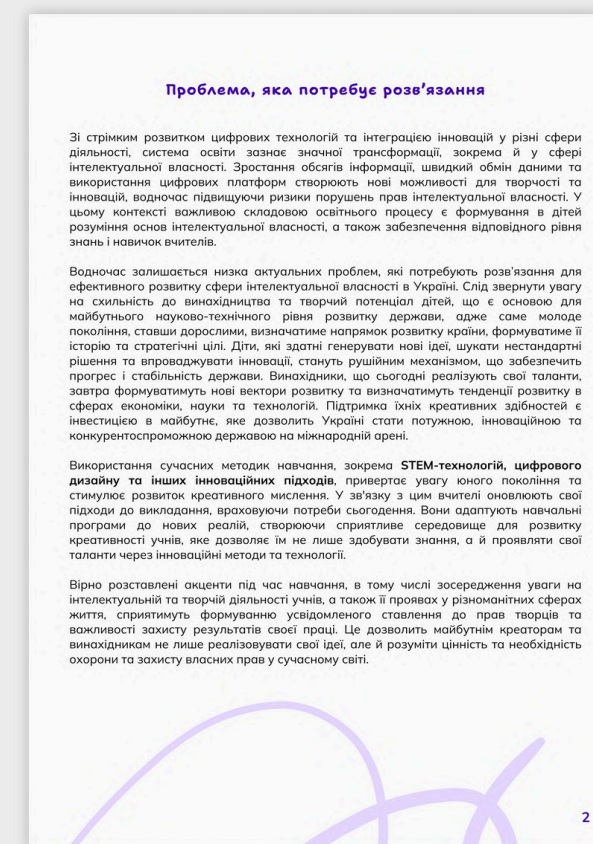
Information and analytical edition

# THE CONCEPT OF INTRODUCING KNOWLEDGE ON INTELLECTUAL PROPERTY IN INSTITUTIONS OF SECONDARY AND EXTRACURRICULAR EDUCATION



## Aim:

To introduce knowledge on intellectual property in secondary and extracurricular education institutions, which will contribute to the education of a law-abiding society, including raising children's awareness of the importance and value of intellectual property, as well as developing skills to protect their own creative ideas and innovations.



# GUIDE «IP&MUSIC. FEEL THE BEAT OF IP»



## Aim:

Raising the level of awareness of average citizens regarding various intellectual property objects created and used in the music industry.



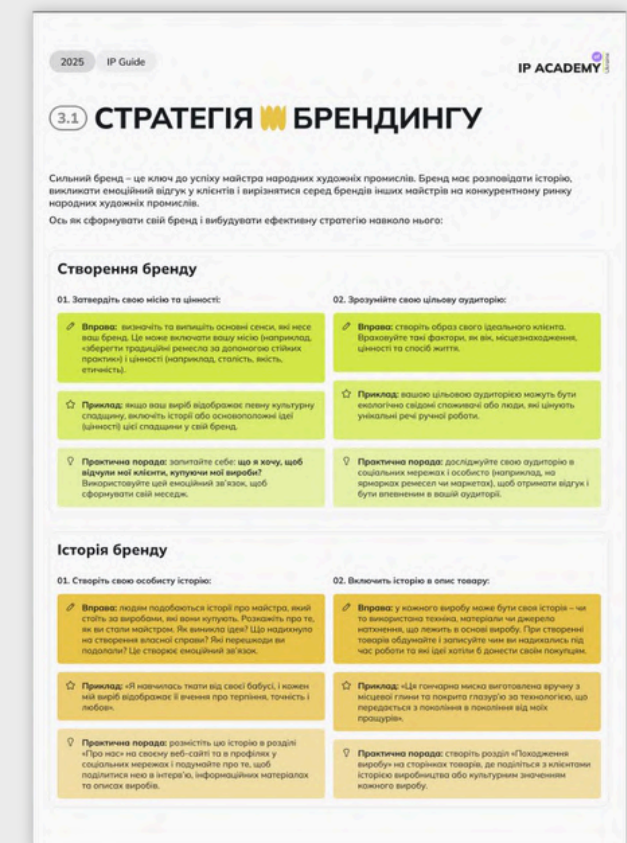
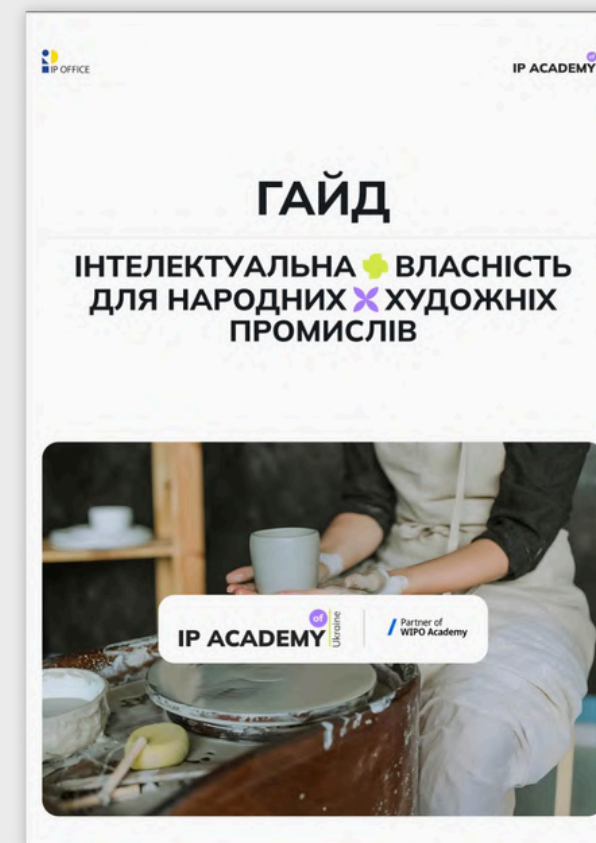


# GUIDE «INTELLECTUAL PROPERTY FOR FOLK CRAFTS»



## Aim:

Delivering vital information on the protection of creative works for folk craft artisans and industry stakeholders who do not have special education in the intellectual property.





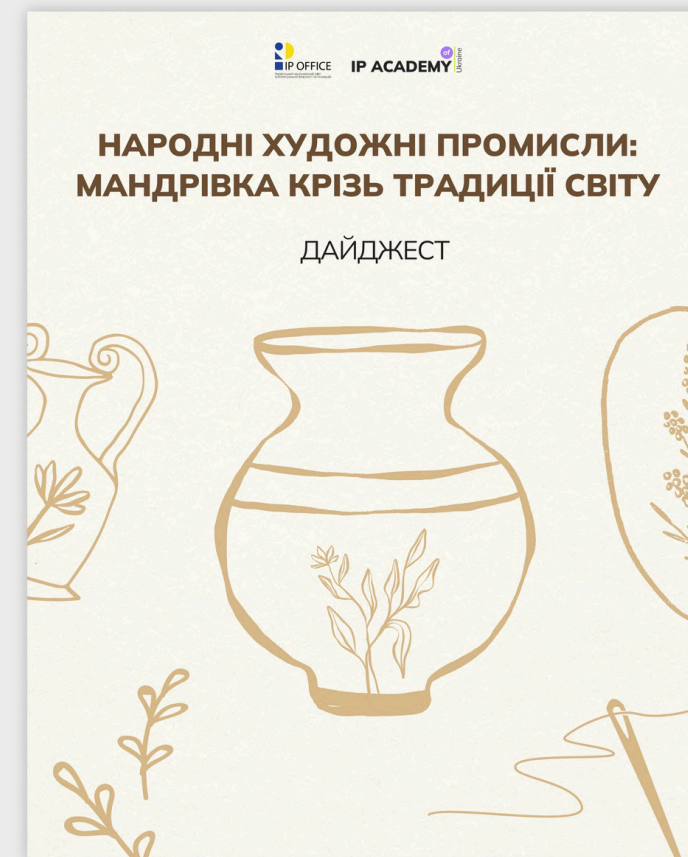
Information and analytical edition

# DIGEST «FOLK CRAFTS: A JOURNEY THROUGH THE TRADITIONS OF THE WORLD»



## Aim:

To disseminate knowledge on folk crafts that have obtained the status of a geographical indication, with an emphasis on their role in preserving cultural identity and encouraging artisans to register their products as objects of legal protection.







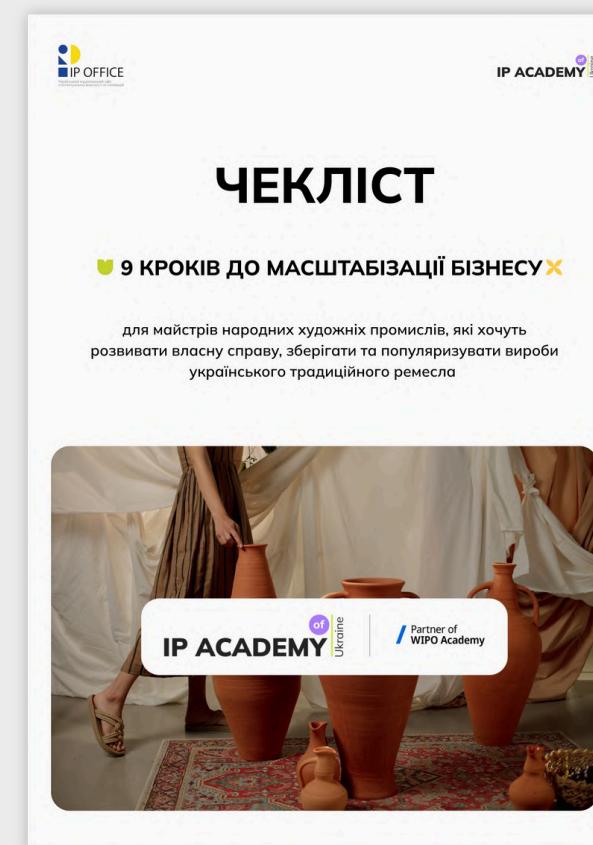
Information and analytical edition

# CHECKLIST FOR FOLK CRAFT ARTISANS «NINE KEY STEPS TO BUSINESS GROWTH AND SCALING»



## Aim:

Supporting artisans in the confident, systematic, and conscious development of their own business alongside the preservation of authenticity and traditional values.





Information and analytical edition

# CHECKLIST«COPYRIGHT IN LITERATURE: WRITERS' RIGHTS»



## Aim:

To raise awareness among the creative industries stakeholders to ensure that they comprehend copyright basics, the conditions for ensuring legal protection of works, as well as ensuring their commercialization and effective copyright protection.



# **CHAPTER 5**

## **PARTICIPATION IN EVENTS AND EDITIONS**

5.1. Experts as guest speakers at events

5.2. Participation in events within the framework of cooperation with the NENC of the Ministry of Education and Science of Ukraine

5.3. Publications in the media

# PARTICIPATION IN EVENTS AND EDITIONS

Participation is implemented via engaging representatives of the Department «Academy of Intellectual Property» to speak at forums, festivals, and round tables, as well as via publishing interviews, analytical materials, and comments on current challenges, opportunities, and trends in the intellectual property field.



## **Aim:**

Deepening knowledge of intellectual property among the Ukrainian professional community in various areas, as well as outlining current trends in the development of intellectual property, protection of intellectual and creative activity in every sphere.



Participation in events and editions

## PRESENTATIONS AT EVENTS

1

**Webinar «New year, new me» (17.01.2025)**

organized by the The Young Practitioners Committee of the International Trademark Association (INTA)

**Presentation topic: «Tips for Deepening Knowledge of Trademarks for Young Legal Professionals»**

2

**Scientific event «Intellectual property issues in military-patriotic projects on cyber platforms» (20.02.2025)**

organized by the Faculty of Law of the European University

3

**Online-seminar «Compliance with Authors' Rights in Library Practice» (14.03.2025)**

initiated by The Maksymovych Scientific Library of the Taras Shevchenko Kyiv National University

4

**An integrated school lesson based on the standards of the New Ukrainian School using cloud-based space organization technologies within the project «CyberDzura: Intellectual Gaming Platform «The Overton Window» (21.03.2025)**

organized by the International Geoinformatics Academy together with the State University of Trade and Economics



# COOPERATION WITH THE NENC OF THE MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE



## **Cooperation aim:**

Raising awareness of the Center's students about the protection of intellectual and creative activity and the impact of our future habits, creativity and creativity on the environment.

## Cooperation with the National Ecological and Naturalistic Center for Student Youth of the Ukrainian Ministry of Education and Science

1

**XXIV All-Ukrainian Championship in Information Technologies «EkoSoft 2025» and the XVI National Stage of the International Contest «INFOMATRIX 2025»**

**(06.03.2025)**

2

**XII All-Ukrainian Natural Sciences Tournament «Nature»**

**(30.04.2025)**

3

**100th Anniversary of the Founding of the National Ecological and Naturalistic Center for Student Youth of the Ministry of Education and Science of Ukraine**

**(30.04.2025)**





Participation in events and editions

# PUBLICATIONS IN THE MEDIA

1

Article for the magazine website «Ukrainka (Ukrainian Woman)» (21.05.2025)

Topic: «Traditions Under Protection: How IP Helps Preserve Ukrainian Heritage»

## Традиції під захистом: як ІР допомагає зберігати українське

*Ольга Кулініч, начальниця департаменту  
«Академія інтелектуальної власності» ІР офісу,  
про проєкт «Роль інтелектуальної власності у  
збереженні коду нації»*

журнал  
"Українки"



**К**ожна нація має свій унікальний культурний код. Це не просто набір абстрактних символів: йдеться про живе, багатозарове переплетіння мови, ремесел, традицій, пісень, візерунків, смаків та звичаїв. Про те, що формує нашу національну впізнаваність і передається з покоління в покоління. І чи не головну роль у цій тяглоті відіграють майстри народних художніх промислів. Тому важливо підтримувати їхню діяльність усіма можливими способами, зокрема – за допомогою інструментів інтелектуальної власності. Саме на це спрямований проєкт «Роль інтелектуальної власності у збереженні коду нації», про який я хочу розповісти у цій колонці.

# CHAPTER 6

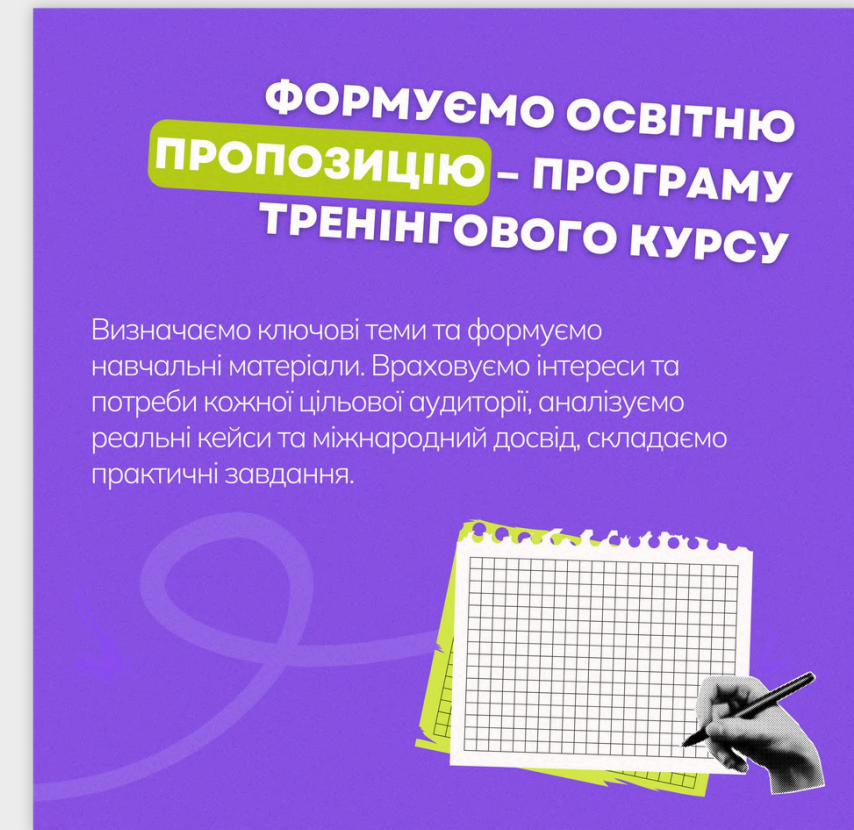
## PROMOTIONAL MATERIALS

- 6.1. A series of cards and videos about the Academy and its achievements
- 6.2. Series of interviews «A Step into Knowledge: Learning Opportunities in Intellectual Property»
- 6.3. A series of thematic cards for festive events and on intellectual property issues



 A Series of Cards About the Academy and Its Activities

# «BEHIND THE SCENES: CREATING COURSES AT THE IP ACADEMY»







*A Series of Cards About the Academy and Its Activities*

# IP ACADEMY VIDEO PRESENTATION



## **Aim:**

Introducing the followers of the Facebook and LinkedIn profiles to the main activities and mission of the Academy in order to increase awareness among the target audience, strengthen communication with potential partners, and attract new participants to educational initiatives.

**IP Academy** – платформа для всіх,  
хто цікавиться творчістю, наукою,  
технологіями та інноваціями

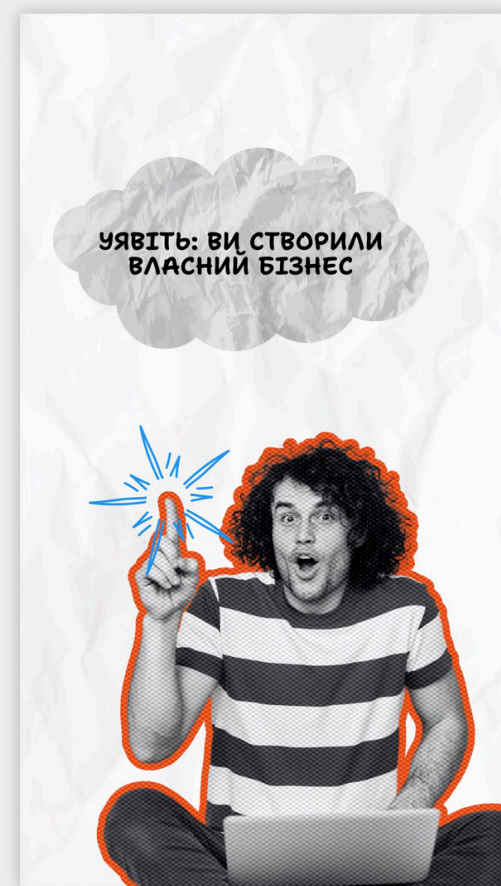


 A Series of Cards About the Academy and Its Activities

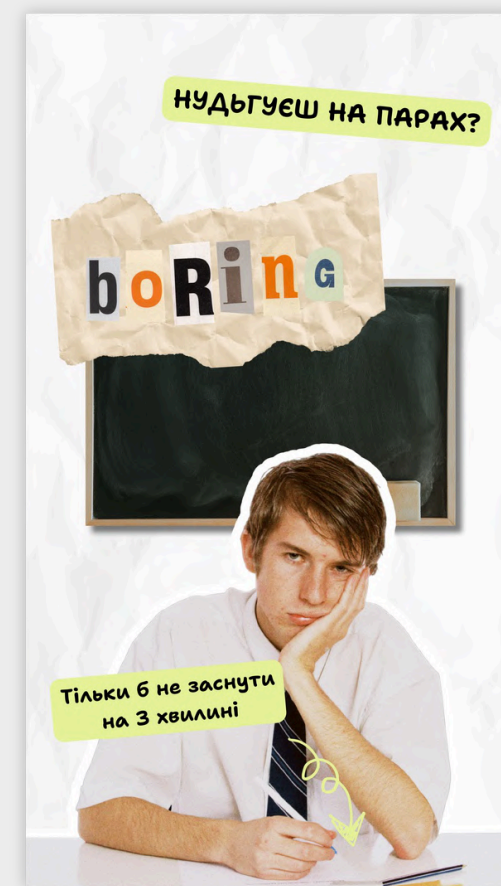
# THEMATIC VIDEOS



«IP for creative industries»



«IP for business representatives»



«IP for students»



«What is IP»

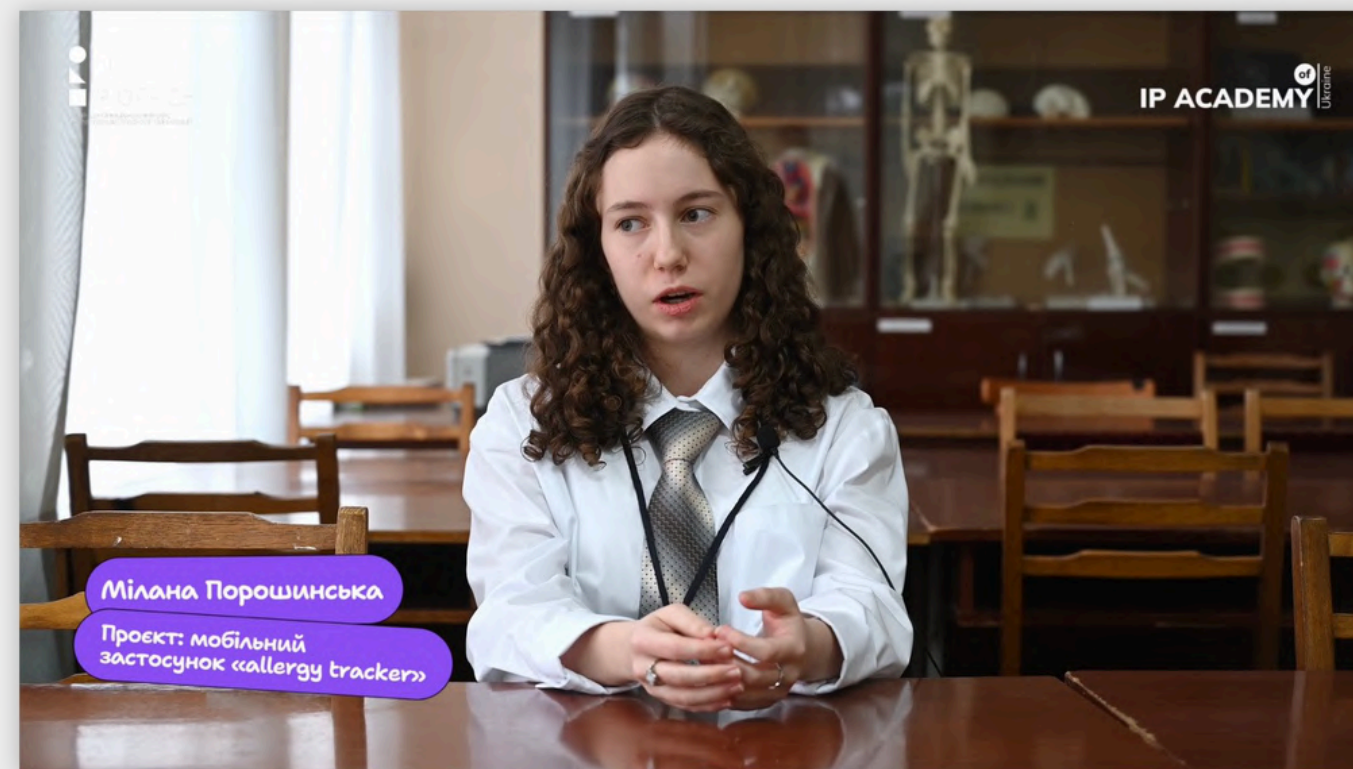
 A Series of Cards About the Academy and Its Activities

## VIDEO FOR THE INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE WITH FEMALE SCIENTISTS ABOUT CREATIVITY, SCIENCE AND INNOVATION



### Aim:

It was created to raise awareness of the role of women in science, show examples of successful young researchers, and stimulate the development of intellectual and creative potential among girls.





# «YOUR STEP TOWARD KNOWLEDGE: EDUCATIONAL PROGRAMS ON INTELLECTUAL PROPERTY»



**A series of interviews with academic educators**



## **Aim:**

Popularization of the intellectual property sphere by highlighting the views of educators on the importance of this area for shaping the future and the growing demand for qualified specialists.



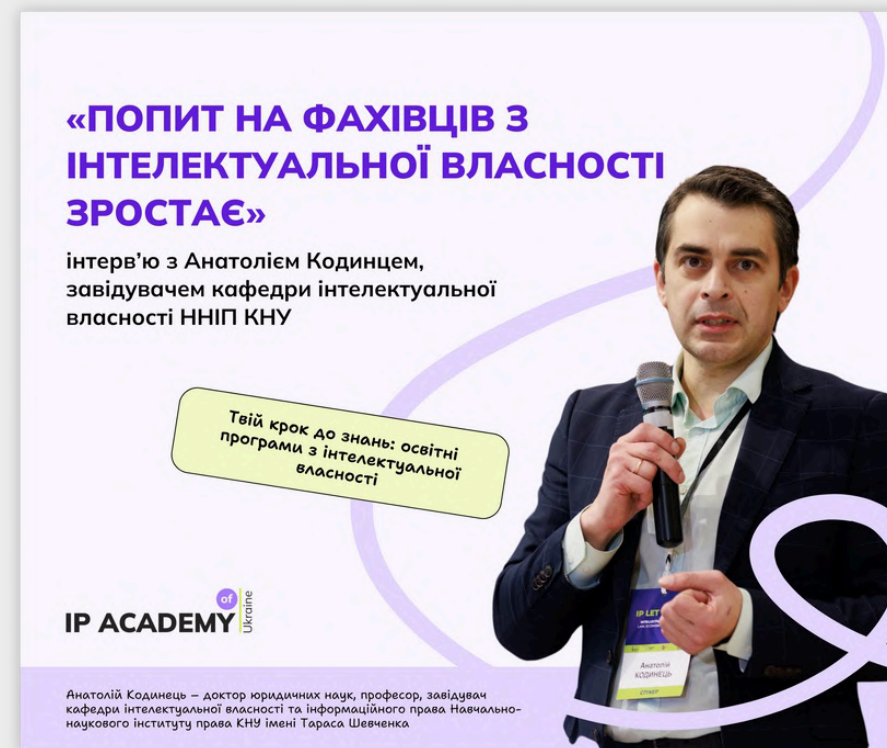
## **Prepared and published interviews:**

- Olena Orliuk «Education that Shapes the Future» (05.03.2025)
- Nataliia Korohod «Intellectual Property Education as the Key to Success» (11.03.2025)
- Anatolii Kodynets «Demand for Intellectual Property Specialists Is Growing» (19.03.2025)
- Vitalii Yarotskyi and Yuliia Filonova «Intellectual Property Education as a Strategic Advantage» (29.03.2025)
- Olena Kharytonova «Why Young People Need Intellectual Property Education» (03.04.2025)
- Petro Pererva «By Choosing IP, Young People Invest in Their Competitiveness» (09.04.2025)
- Olha Maletova «Knowledge That Works for You» (17.04.2025)
- Vitalii Petrenko «Education That Shapes Leaders» (30.04.2025)
- Oleksandra Yavorska «Think Critically, Act Responsibly» (05.06.2025)

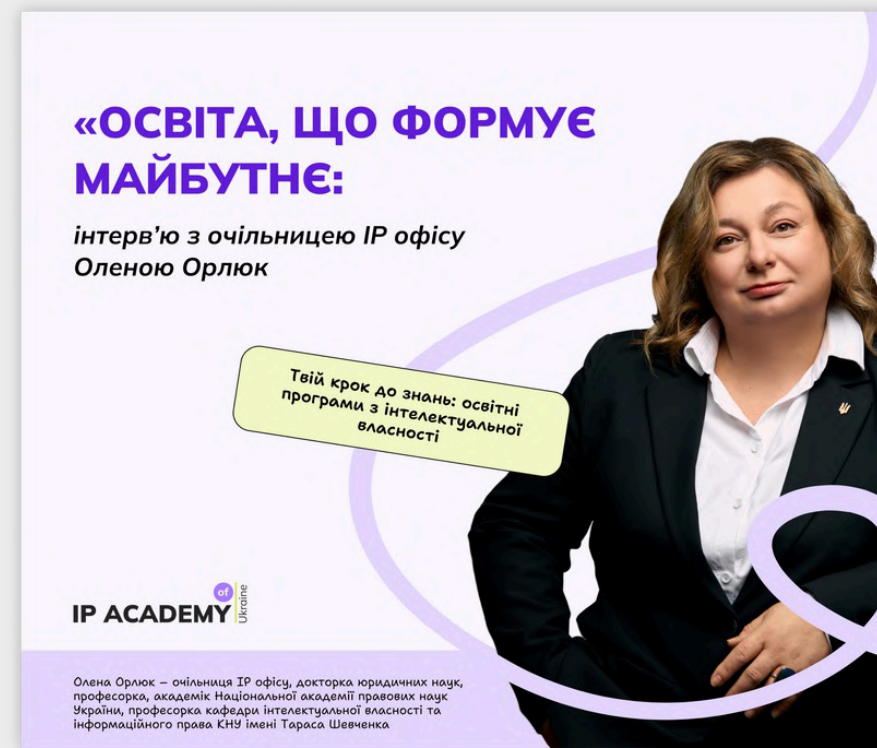
# «YOUR STEP TOWARD KNOWLEDGE: EDUCATIONAL PROGRAMS ON INTELLECTUAL PROPERTY»



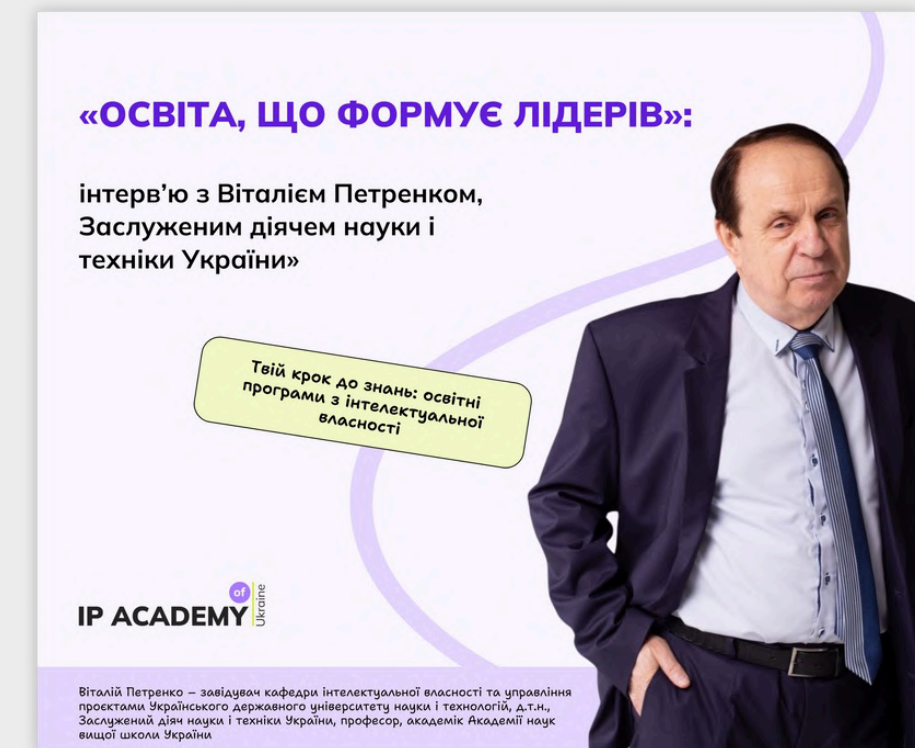
A series of interviews with academic educators



**Anatolii Kodynets**  
Head of the Department of Intellectual Property, Educational and Scientific Institute of Law, Taras Shevchenko National University of Kyiv



**Olena Orliuk**  
Director of IP Office



**Vitalii Petrenko**  
Head of the Department of Intellectual Property and Project Management at Ukrainian State University of Science and Technologies Mission



# «FOLK CRAFTS: A JOURNEY THROUGH THE TRADITIONS OF THE WORLD»

 A series of cards within the project «The Role of Intellectual Property in Preserving Cultural Identity and Heritage»



## **Aim:**

Promoting and preserving cultural heritage by introducing unique traditions and crafts of different nations, which will help foster interest in folk crafts, support their preservation and passing on to future generations.



## **As part of the series, the following publications were prepared and published:**

- «Zlákusa – an integral part of UNESCO's intangible cultural heritage» (19.02.2025)
- «Vamberecká krajka – the Czech lace-making tradition» (28.02.2025)
- «Kraslické hudební nástroje – musical instruments from the town of Kraslice» (13.03.2025)
- «Poterie de Vallauris – fine ceramics of French origin» (31.03.2025)
- «Traditional embroidered shirt from Sokal region » (10.04.2025)

# «FOLK CRAFTS: A JOURNEY THROUGH THE TRADITIONS OF THE WORLD»

 A series of cards within the project «The Role of Intellectual Property in Preserving Cultural Identity and Heritage»



# «CHILDREN AND YOUTH PERSPECTIVES ON INTELLECTUAL PROPERTY»



Informational Card Series with Children's Quotes



## Aim:

Forming an understanding of the basic principles of intellectual property among the younger generation by reflecting their thoughts and observations, which will help develop a conscious attitude to protecting creative ideas and innovations in the future.



## Informational cards topics

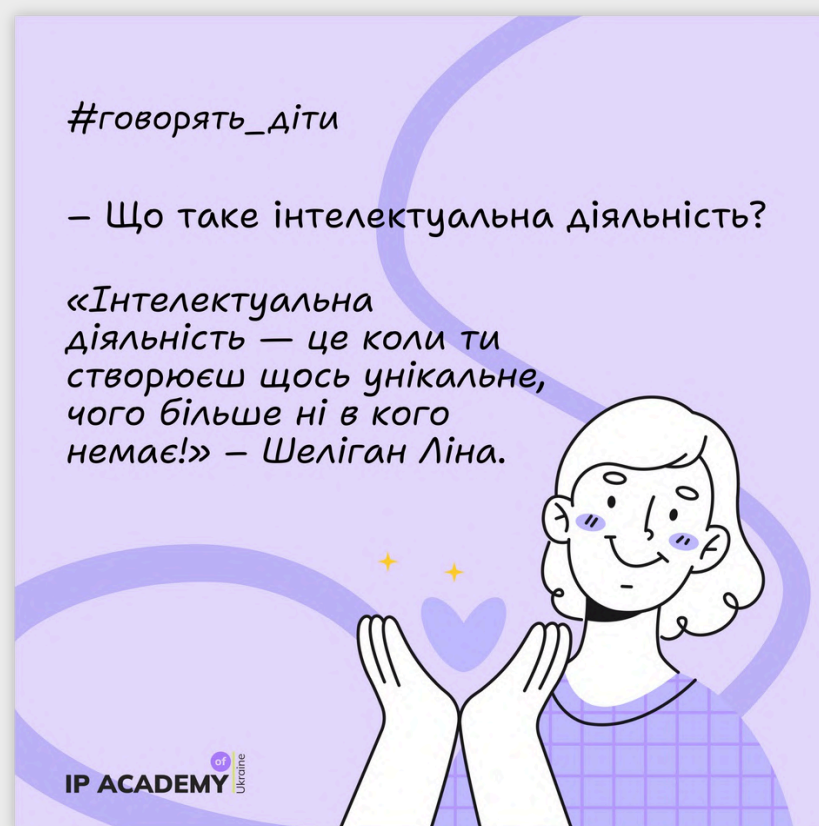
- Notion of IP (28.01.2025)
- IP in the music industry (11.04.2025)



# «CHILDREN AND YOUTH PERSPECTIVES ON INTELLECTUAL PROPERTY»



Informational Card Series with Children's Quotes



# DEDICATED TO CELEBRATORY EVENTS AND THEMATIC FOCUS ON INTELLECTUAL PROPERTY



**A series of thematic cards**



## **Aim:**

Raising awareness of various target audiences about the importance of legal protection of intellectual property by creating a series of information cards describing intellectual property related to calendar events and festivals.



## **Thematic cards topics:**

- Information cards for interactive interaction with the audience «Interactive Info Cards: Guess the Inventor: A Child or...?» (17.01.2025)
- Information Cards for the International Day of Women and Girls in Science, with a compilation of books about women who changed the world with their ideas (12.02.2025)
- Information Cards «IP & Valentine's Day» dedicated to the descriptions of intellectual property objects related to the theme of Valentine's Day (14.02.2025)
- Information Cards for the International Children's Book Day with a compilation of books about creativity and invention (02.04.2025)
- Information Cards «IP & Easter» dedicated to the descriptions of intellectual property objects related to the celebration of Easter (18.04.2025)
- «IP&Coca-Cola» (08.05.2025)



# DEDICATED TO CELEBRATORY EVENTS AND THEMATIC FOCUS ON INTELLECTUAL PROPERTY



A series of thematic cards



«Guess the Inventor: A Child or...» (17.01.2025)



«A compilation of books about creativity and invention» (02.04.2025)



«IP & Easter» (18.04.2025)

# IP ACADEMY

## IN SOCIAL NETWORKS

### Facebook

#### KEY INDICATORS FOR 2025 (JANUARY-JUNE):

- The total number of followers: 3 027
- The total number of page visits: 9 458
- The total number of views (content): 89 450

#### KEY INDICATORS FOR 2025 (JANUARY-JUNE):

- The total number of followers: 47
- The total number of views (content): 2606

### LinkedIn

**FOLLOW US:**





# IP Academy's team:



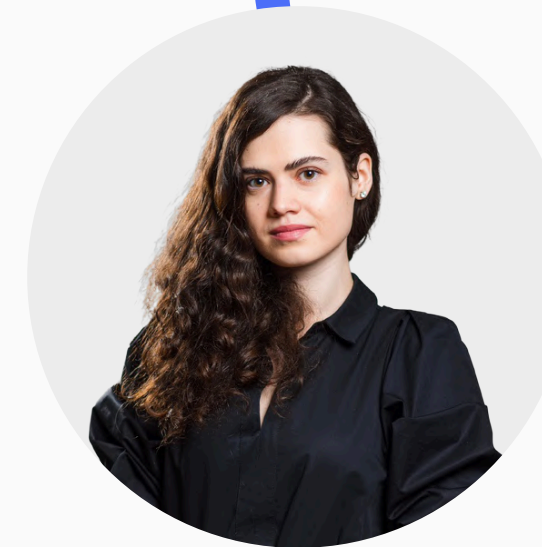
**Olha Kulinich**  
[olha.kulinich@nipo.gov.ua](mailto:olha.kulinich@nipo.gov.ua)



**Daria Koval**  
[daria.koval@nipo.gov.ua](mailto:daria.koval@nipo.gov.ua)



**Olha Stuzhuk**  
[olha.stozhuk@nipo.gov.ua](mailto:olha.stozhuk@nipo.gov.ua)



**Yuliia Kravchenko**  
[yuliia.kravchenko@nipo.gov.ua](mailto:yuliia.kravchenko@nipo.gov.ua)



**Anna Tkachuck**  
[anna.tkachuk@nipo.gov.ua](mailto:anna.tkachuk@nipo.gov.ua)



**Olha Andriienko**  
[olha.andriienko@nipo.gov.ua](mailto:olha.andriienko@nipo.gov.ua)



**Polina Shystia**  
[polina.shystia@nipo.gov.ua](mailto:polina.shystia@nipo.gov.ua)



**Hanna Tretiakova**  
[hanna.tretiakova@nipo.gov.ua](mailto:hanna.tretiakova@nipo.gov.ua)