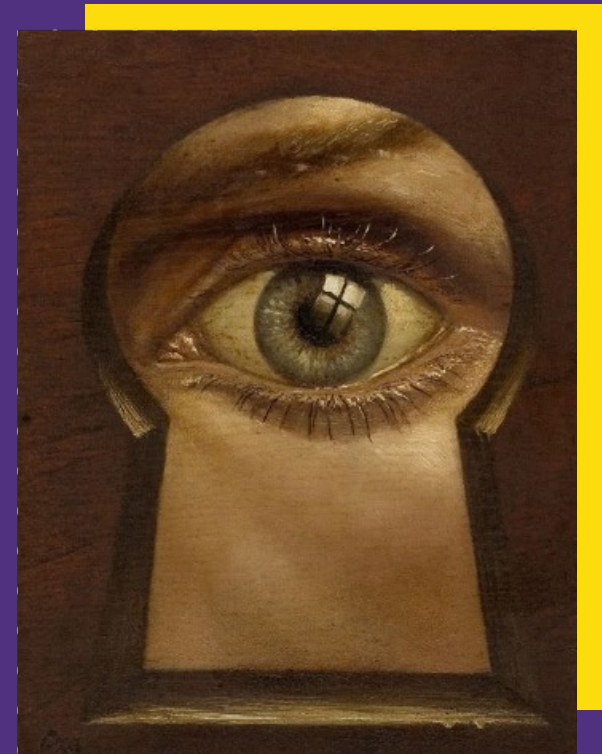


IPR Monitoring Center

Who we are and what we do



Author: Daniel Carranza



Oleksandra Kosenko
Head of IPR Monitoring Center
oleksandra.kosenko@nipo.gov.ua



The production, distribution and trade in counterfeit goods not only threatens the activities of honest businesses that pay taxes, but also harms the economic growth of the entire country by criminalizing the commodity market.

Therefore, strengthening mechanisms to combat counterfeiting is one of the most important tasks for Ukraine.



IPRights

MONITORING CENTER

Ukrainian National Office for Intellectual
Property and Innovations

Intellectual Property Rights Infringement Monitoring Center

– a specialised platform for expert communication on counterfeiting, similar to the European Observatory on IPR Infringement, which aims to bring together a wide range of stakeholders to combat the negative effect of counterfeiting, including brand representatives.



IPRights

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Ukrainian National Office for Intellectual Property and Innovations

Main directions



international and national cooperation



educational and training activities



analytical and research activities

Expert networking

– working and expert groups to fulfill tasks in the main directions



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Cooperation

International

- working meetings with representatives of the anti-counterfeiting network Cooperatieve Vereniging SNB-REACT U.A.
- participation in the meetings of the South Caucasus and Eastern Europe IP Working Group and the Seminar on IP Rights Enforcement in Moldova
- seminar for national judges, prosecutors, police and customs officers on general aspects of IP rights enforcement in Lithuania



Cooperation

EUIPO



- The IP Office signed a **Memorandum of Understanding and Cooperation** with the European Union Intellectual Property Office (EUIPO).
- One of the main directions is to strengthen cooperation between the **European Observatory on Infringements of IPR** and the IPR Monitoring Center of IP Office.
- **30 April 2024** was held a working group with the European Observatory on Infringements of IPR at the **IP Case Law Conference** within the framework of the EU4IP project.

Cooperation

National

Memorandums of Understanding and Cooperation

-  the Bureau of Economic Security of Ukraine
-  the State Customs Service of Ukraine
-  the Association of Enterprises "Ukrainian Alliance Against Counterfeiting and Piracy"
-  Public organization "Council of Young Lawyers of Ukraine"
-  "Yemarket Ukraine" LLC, OLX Ukraine e-commerce platform



Educational activities



- the workshop "Plagiarism, piracy, counterfeiting: threats and problems" for grade students of Lyceum No9 "Harmony"
- the educational event as part of the World Anti-Counterfeiting Day for grade students of Lyceum No9 "Harmony"
- the discussion on IP protection organized with the Young Lawyers Council
- the educational online meeting for teachers of the State University of Trade and Economics (DTeU) specialized event "Ukrainians Against Counterfeiting!"

Educational activities

- the roundtable discussion "The Role of Business Associations in Combating the Shadow Economy", organized by the Economic Security Bureau of Ukraine (ESBU)
- the forum "From Monitoring to Protection: Intellectual Property Rights Instruments" with the session "Monitoring infringements and combating piracy and counterfeiting"



Analytical activities



Published

- the Report "Statistics of Investigation and Consideration of Intellectual Property Cases for 2019-2023"
- the Review "Combating Intellectual Property Rights Infringement on the Internet", based on the materials of the 16th session of the WIPO Advisory Committee on Enforcement
- the Review of the **Anti-Counterfeiting Technology Guide**, prepared by the European Observatory on Infringements of Intellectual Property Rights

Pirated books

- a roundtable discussion on counterfeiting in book publishing was held "State - Publishers - Marketplaces: United in the Fight Against Counterfeiting and Piracy in Book Publishing"
- a meeting of the working group working on the development of mechanisms to combat IPR infringements in book publishing



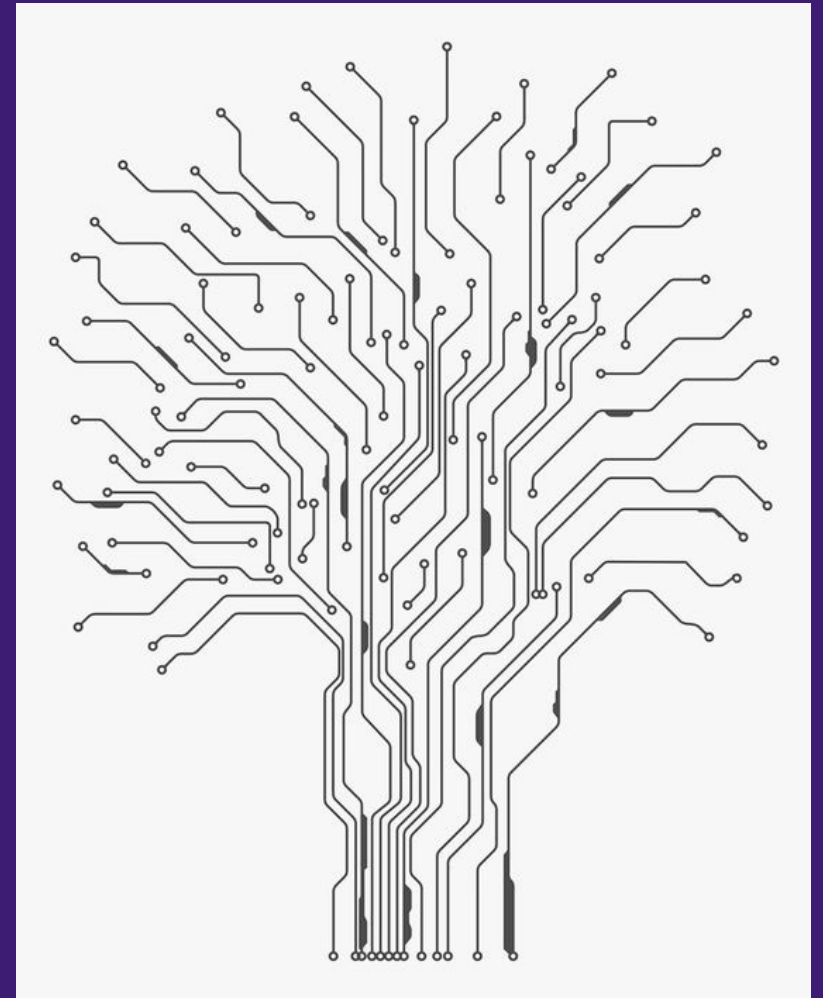
ANTI-PIRACY: BOOKS

In early September, the Center launched a national campaign to combat piracy and counterfeiting in the IP sphere, particularly in the field of book publishing.

The information campaign is aimed at fostering a conscious attitude to purchasing original books, educating citizens about the harm caused by counterfeiting and piracy, and about the responsibility for distributing pirated copies of books

One of the tools for digitalization and enhancing transparency in the fight against IP infringement will be **the creation of the Unified Ukrainian IP Portal of the Monitoring Center**, the draft of which is currently under development.

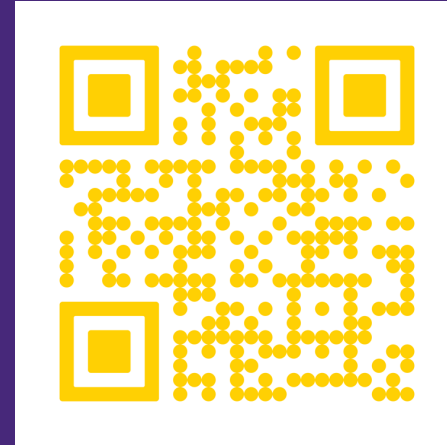
The main functionality of the portal will include information on the importance of IP and the consequences of infringements, research and recommendations of the Center, registers of right holders, expert institutions, and organizations for the destruction of counterfeits.



IPR

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Oleksandra Kosenko
oleksandra.kosenko@nipo.gov.ua

