

# Ukraine on the Global IP Map - WIPO and its Cooperation with Ukraine





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# WIPO is..

- ✓ Specialized organization of the United Nations (UN)
- ✓ HQ in Geneva, Switzerland
- ✓ Composed of 193 Member States
- ✓ Administers 26 International Treaties + 2 Treaties (GRATK și DLT) that have been adopted in 2024 and are to be ratified
- ✓ Cooperates with Government Authorities, in particular IP and Copyright Offices (e.g. Ukrainian National Office for Intellectual Property and Innovations (UANIPIO), Ukrainian Ministry of Economy, Agriculture and Environment, etc.)



# WIPO's Areas of Cooperation with Ukraine

- ✓ Strategic and legislative advice and cooperation
  - ✓ Support to innovators, SMEs, creators, universities
  - ✓ Education and capacity building
  - ✓ Support to the Judiciary
  - ✓ IP infrastructure & digitalization
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# WIPO's Areas of Cooperation with Ukraine

- ✓ Memorandum of Understanding on Cooperation in the Sphere of Intellectual Property (signed in 2023 and renewed in 2025)
- ✓ 5-year National IP Strategy (currently under consultation)
- ✓ Customization of Tools for SMEs, strengthening Technology and Innovation Support Centers (TISC) network, enhancement of Copyright Management, etc
- ✓ Support for the Judiciary – MoU with the Supreme Court of Ukraine (2023)
- ✓ WIPO Academy – Ukraine National IP Academy, including Project for Folk Crafts entrepreneurs

# Ukraine's IP Figures

- IP Filings in 2024: 2,559 applications for inventions, 3,748 for utility models, 1,059 for designs, and 23,817 for trademarks.
  - 1,155 were under the national procedure and 1,404 were under the international PCT procedure.
  - Non-resident applicants filed 62.1% of invention applications and a total of 2,843 trademark applications (a 3.3% increase from 2023). (source UANIPIO)
- GII ranking 2025 - 66<sup>th</sup> (of 193) (source WIPO)



# Why IP Matters for Ukraine's Recovery and Growth

Drives innovation-led reconstruction  
and economic modernization

Strengthens competitiveness of SMEs  
and export-oriented sectors

Supports creative industries and digital  
transformation

Attracts investment through  
transparent and harmonized IP  
systems



# Priorities for 2026

Implementation of the NIPS

Focus on Strengthening the collective management system

Support for the Judiciary

Boost IP skills among SMEs, creators, and technology entrepreneurs

Enhance digital IP services

# Ukraine's Innovation and IP Potential

- A strong pool of STEM talent, particularly in engineering, computer science and applied research, with internationally recognized universities and research institutes.
- A highly competitive IT sector that continues to export services and develop proprietary software, even under the current conditions.
- Dynamic creative industries (design, fashion, audiovisual production, gaming) showing consistent growth and strong export potential.
- Rich agricultural and food traditions that can be leveraged through geographical indications, quality branding and rural value-chain development.
- A broad network of Technology and Innovation Support Centers (TISCs), providing a foundation for stronger university-industry cooperation and commercialization.
- An active start-up ecosystem, supported by venture capital and diaspora networks, capable of scaling regional innovations into global markets.
- An increasingly modernized IP infrastructure and willingness of the national IP office to adopt digital tools and align with international best practices.
- Strong resilience and adaptability, with local innovators and businesses continuing to generate new IP, maintain exports and compete internationally despite disruption.







Thank you

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