

EUIPO Copyright Knowledge Centre GenAI and copyright

IP LET FORUM, 27 November 2025

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WHAT



HOW?

 **OUT-OF-COMMERCE
WORKS PORTAL**

 **AGORATEKA**
THE EUROPEAN ONLINE CONTENT PORTAL

Orphan Works
Database

FAQs on copyright



**New services
for copyright
holders,
cultural
organisations,
innovative
sectors**

✓ **INFORM**
Information resources

✓ **ENGAGE**
with all Copyright
communities to define
priorities

✓ **EXPLORE-SUPPORT EU
SOLUTIONS**
Easing AI opt-out;
Copyright infrastructure

REQUEST FOR OFFER / INVITATION TO TENDER

Study on Mapping of existing databases and metadata standards to provide information on copyright protected works

Annex I

Technical Specifications

1 Background

Copyright is granted automatically upon the creation and fixation of an original work without the need for any formalities (!). Consequently, there is no single source of information on copyright protected works. Instead, data regarding these works is dispersed across numerous databases and metadata standards with minimal to no interaction between them. This results in inefficiencies for rightsholders and users, making it more difficult to verify ownership, manage rights, and facilitate licensing.

THE DEVELOPMENT OF

GENERATIVE ARTIFICIAL INTELLIGENCE

FROM A COPYRIGHT PERSPECTIVE



REPORT, STUDIES AND MAPPING + OOC PORTAL ENHANCEMENT

HIGHLIGHTS 2025

EUIPO Copyright Knowledge Centre

Welcome to the EUIPO Copyright Knowledge Centre, a central access point for clear and reliable information on copyright in Europe, covering all aspects of the right to protect and exploit intellectual property. It provides the latest information on ways to protect, exploit and value copyright across the European Union.



What is copyright?

Copyright gives creators certain rights over the use of their original works, including reproducing, distributing, performing them with the public, in digital or analogue form, adapting them, making copies, and communicating them to the public. Copyright is a legal right that allows creators to control how their work is used and to be rewarded for their creative efforts.

Despite its importance, copyright information is scattered across various sources. In this context, the **Copyright in Europe Interactive Map** serves as a tool to help you navigate and understand copyright across the EU, providing information on national laws, international treaties, and legal cases.



Copyright for digital innovation

Digital innovation is pushing copyright to the limit. Rights holders have to adapt to create, reuse, or generate content automatically and legally. Therefore, there is a need to ensure that copyright law is updated to reflect the challenges of the digital world. This also means we need to involve and engage stakeholders to ensure copyright works in the digital world.

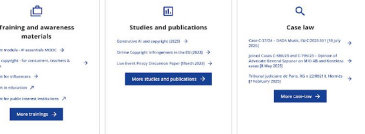
Read our comprehensive study on **Copyright in the digital world** →

Copyright and the EUIPO

The EUIPO has long worked on copyright policy, developing tools such as the **Copyright in Europe Interactive Map**, and leading the **Copyright in Europe** project. This project aims to create a **Copyright in Europe** portal, which will be the central point for all copyright information in the EU. The project is currently in progress and will be completed in 2025.

EUIPO resources

Enhance your knowledge and access copyright resources through the EUIPO Copyright Knowledge Centre. The portal provides information on copyright law, practice, and policy. It also offers a range of resources, including training materials, studies and publications, and case law.



Copyright in Europe - Interactive map

Click on any EU Member State, on the map or in the list below, to explore information on copyright at national level



Last Update: 08/09/2025

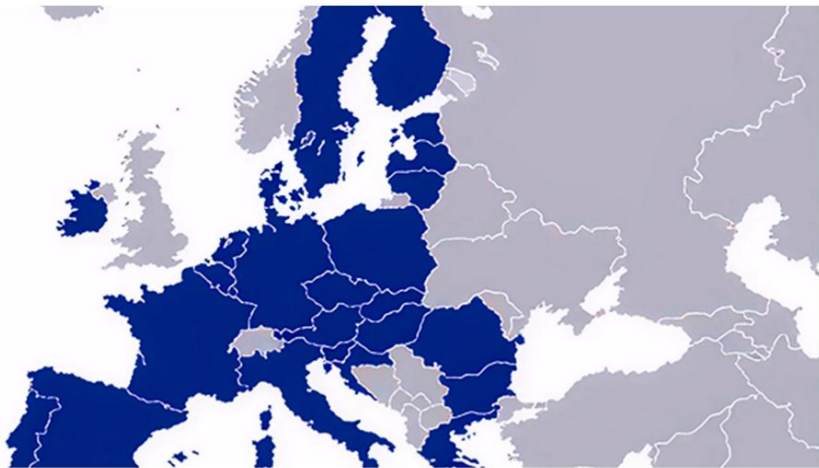
COPYRIGHT IN EUROPE INTERACTIVE MAP

ONLINE INFORMATION RESOURCES

COPYRIGHT STAKEHOLDERS' ENGAGEMENT, OUTREACH & COPYRIGHT CONFERENCE



Despite EU harmonisation, copyright frameworks vary across Member States. In this context, the **Copyright in Europe Interactive Map** serves as a tool to help users navigate and compare national copyright systems, providing key information on legislation, institutions, copyright registers, rights management, offer of legal content and more.



Copyright in Europe - interactive map

Explore the interactive map →



Copyright in Europe - Interactive map



← Go back to EU Overview



SPAIN

- Main national copyright legislation
- Main national copyright authorities
- National copyright registration, deposit or recordation systems
- Management of rights
- Frequently asked questions (FAQs) on copyright
- Copyright infringement
- Legal offer of content

WORK PROGRAM EUIPO OBSERVATORY - PRIORITIES IN 2026

INFORM

- New informations ressources:** Metadata education, Copyright infrastructures in EU, GenAI (how to protect, respect and value copyright), copyright for Public Interest Institutions, case-law, Training materials (Copyright in a nutshell), repository on identified threats/trends and good practices in IP protection
- Studies & data:** online piracy, look-alikes and duplicates, support on measuring the cultural and creative sectors in the EU.

ENGAGE

- Meetings:** Dedicated Network of Administrative authorities, Judges' Network, 'IP in the Digital World' Working Group, Expert Group 'Cooperation with intermediaries', New Dedicated Group «Copyright View», Targeted Conference on Copyright, Virtual Communities, WIPO, EUIPO-Funded projects.

EXPLORE

- Enhancement** Out-of-Commerce Works Portal database, Agorateka portal, 'Interactive Map – Copyright in EU'.
- Feasibility study** Copyright and GenAI (if appropriate) & Support practical implementation of European Commission's GPAI Code of practice.
- Feasibility study** CopyrightView and outreach to standardisation bodies.
- Opportunity** Database of public domain works and Database on piracy aggregating Infringing Websites Lists in EU.

GenAI and Copyright



EUIPO study published on **12 May 2025**



Conducted by the **University of Turin**



Methodology included:

- Extensive preparatory work by EUIPO Observatory
- Desk research
- Interviews with 30 Experts

THE DEVELOPMENT OF
GENERATIVE ARTIFICIAL INTELLIGENCE
FROM A COPYRIGHT PERSPECTIVE



Study objectives



GenAI Input - content used

Tech: How are GenAI models trained?

Legal: Applicable legal framework?

Economic: Potential for the development of a data licensing market?

Tech&Legal: Analysis of solutions for copyright holders to opt-out their content from Text and Data Mining (TDM).

Institutional: Possible roles for public authorities.



GenAI Output - content generated

Tech: How is content generated?

Legal: Applicable legal framework?

Economic: Possible licensing schemes for content used as part of content generation?

Tech&Legal: Analysis of solutions to identify and detect AI generated content.

Institutional: Possible roles for public

INPUT - Key finding: No 'one-size-fits all' solution

Comparison between the different solutions:



Developing solutions have their **respective advantages and limitations**.



No single opt-out mechanism has emerged as the sole standard...



...as content sectors have **different issues and business needs**.

Interviewed stakeholders calling for:



Increased efforts for standardisation of solutions.



Flexibility to implement multiple solutions...



...but **avoid excessive fragmentation**

OUTPUT - Key findings: Possible role for public authorities

GenAI Input   

 Inform on **copyright issues** surrounding the deployment of GenAI

 Inform on **solutions developing** to opt-out content for GenAI training and use

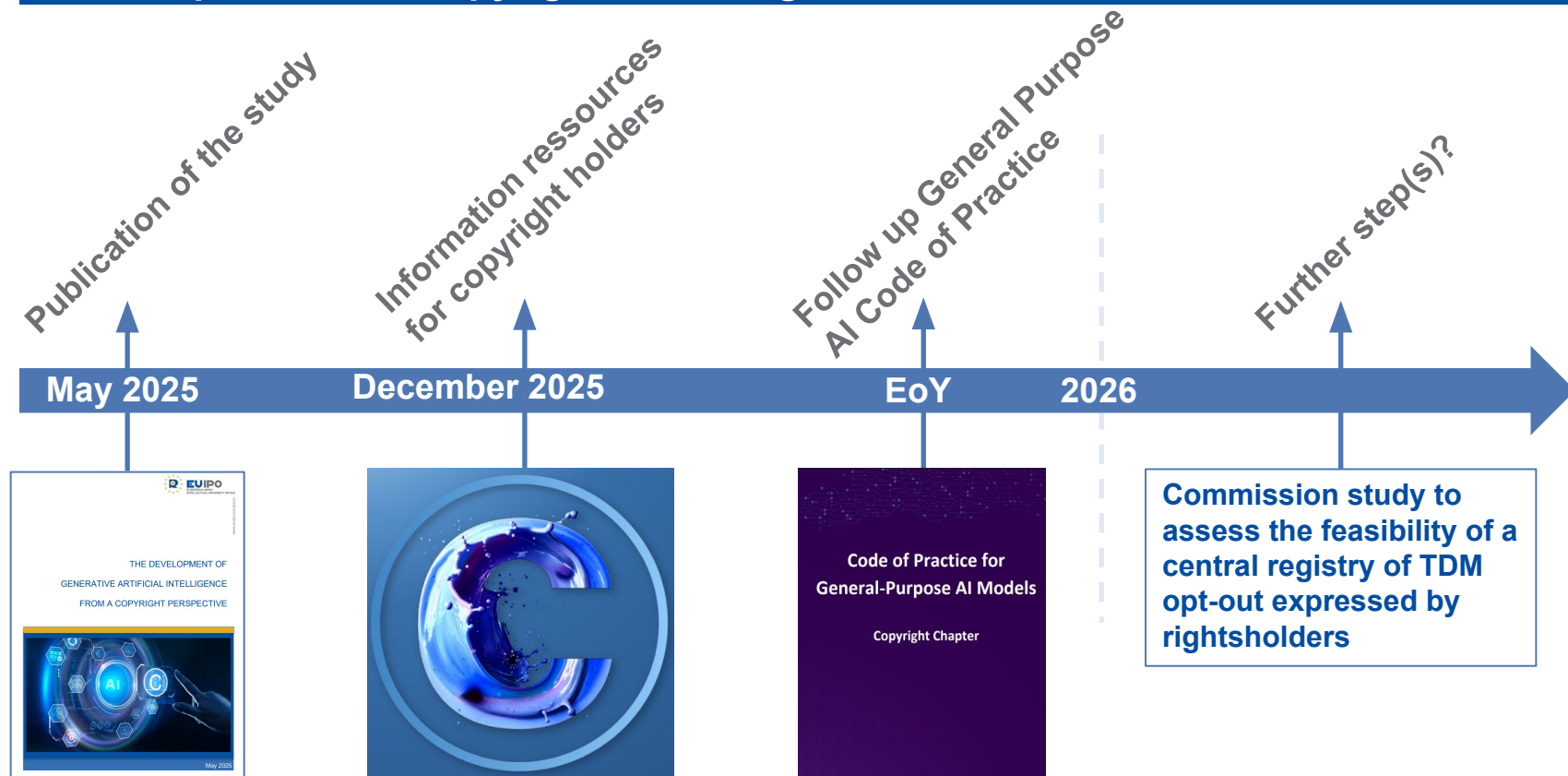
 Provide **technical support on consolidating information on the opt-out expressed by copyright holders** (e.g. Federated database)

GenAI Output   

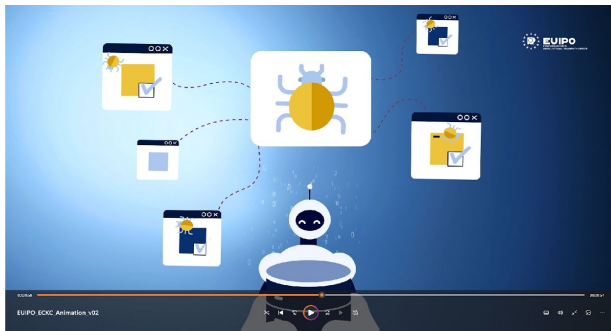
 Inform GenAI developers and policy makers on **solutions developing to identify GenAI content** and to mitigate potential copyright infringing output.

 Inform general public on **ethical prompt usage** and **ways to identify GenAI content**.

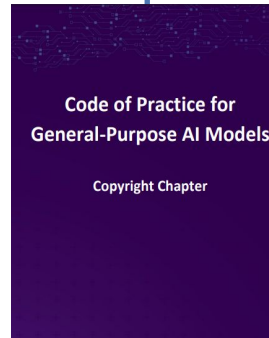
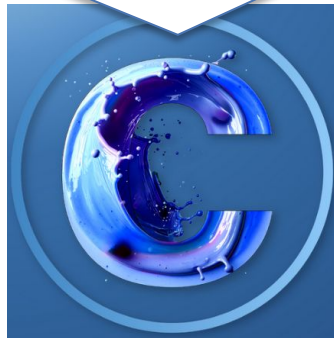
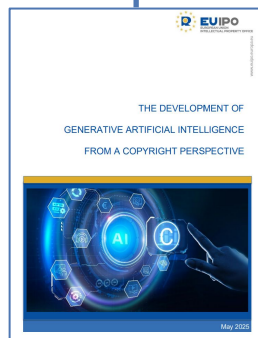
Next Steps – EUIPO Copyright Knowledge Centre



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EUIPO Copyright Knowledge Centre: Didactic video and infographic on how copyright protected content may be used by GenAI and ways to reserve rights.



Commission study to assess the feasibility of a central registry of TDM opt-out expressed by rightsholders

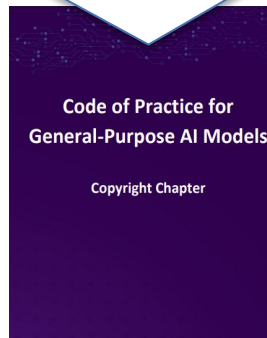
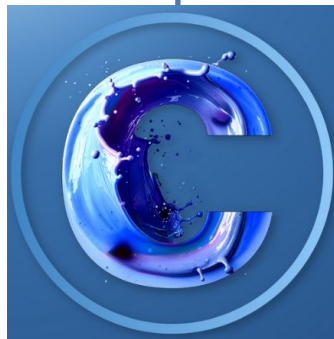
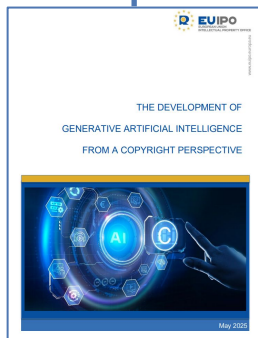
Next Steps – EUIPO Copyright Knowledge Centre

Measure 1.2: Reproduce and extract only lawfully accessible copyright protected content.

Dynamic list of hyperlinks to lists of piracy websites issued by relevant bodies in the EU to be made publicly available.

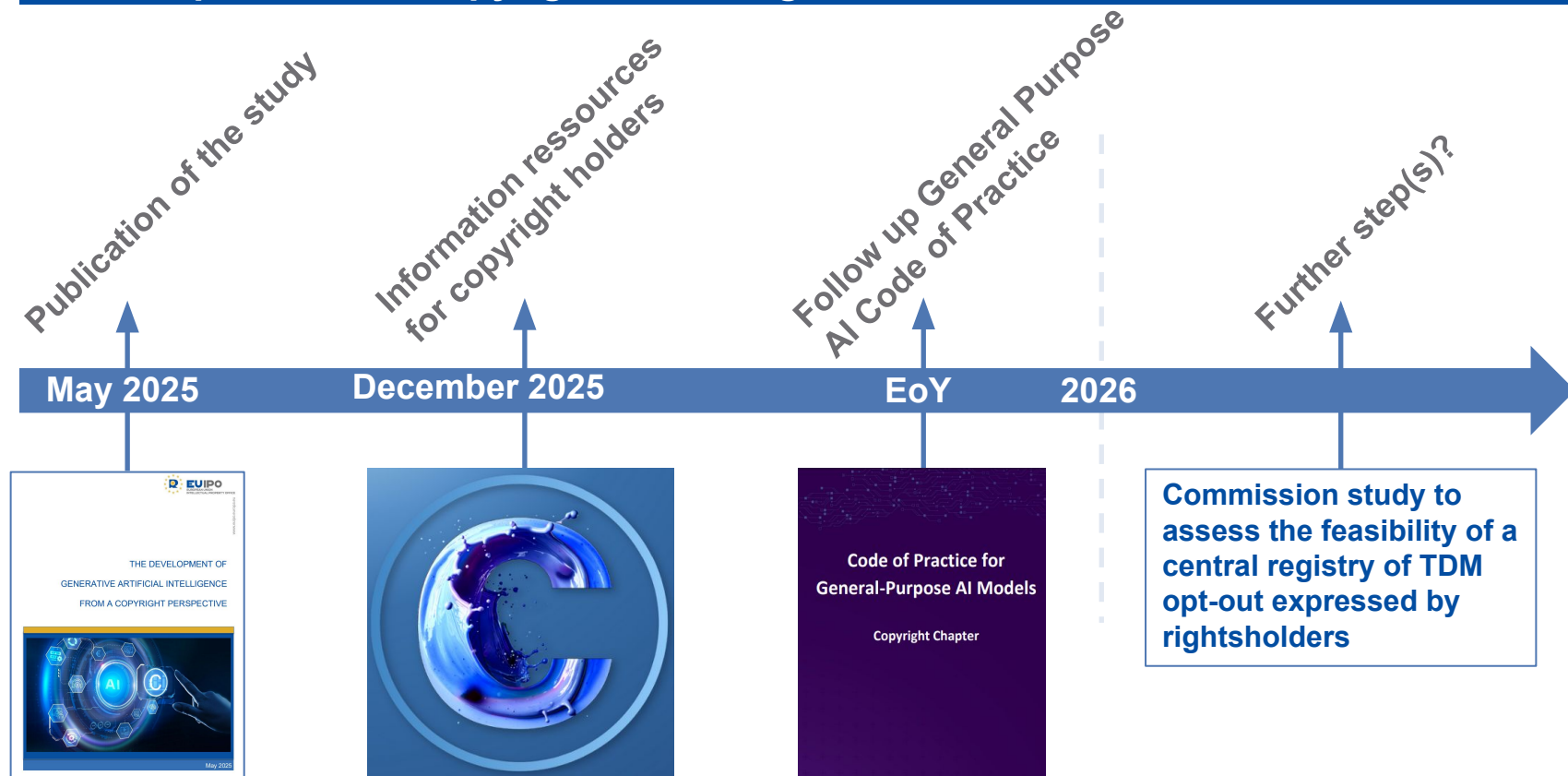
Measure 1.3: Identify and comply with rights reservations.

Process to be facilitated at EU level to identify generally agreed machine-readable reservations protocol adopted by standardisation organisations or are widely adopted by rightsholders.



Commission study to assess the feasibility of a central registry of TDM opt-out expressed by rightsholders

Next Steps – EUIPO Copyright Knowledge Centre



EUIPO Copyright Knowledge Centre

Welcome to the EUIPO Copyright Knowledge Centre, a central access point for clear and reliable information for anyone involved in creating or using creative works. Tailored to your interests and level of knowledge, it provides the latest information on ways to protect, respect and value copyright across the European Union.

Come and visit us
<https://www.euipo.europa.eu/en/copyright-knowledge-centre>

